



**BG**

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**BLUE GENERATION**

**2 0 2 4**

---

**LOGO READY  
APPAREL**

---

**80TH ANNIVERSARY**

# YOUR SOURCE

SIZES TO FIT YOUR ENTIRE TEAM: MENS XS-10XL, TALLS, LADIES XS-5XL, YOUTH

## CORPORATE APPAREL

SERVICEWEAR : ATHLEISURE

EVERY ITEM IN OUR CATALOG  
MANUFACTURED BY BLUE GENERATION

INNOVATIVE  
FABRICS



*BLUXDRI*  
MOISTURE WICKING

IL-50, TEFLON, SNAG RESISTANT,  
STAIN RELEASE, WRINKLE FREE,  
COLOR LOCK TECHNOLOGY

**A SHIRT FOR  
EVERY TASK FROM  
THE MAILROOM TO  
THE BOARD ROOM**

**GLOBAL RESOURCING**

## BIG & TALL SIZES SHIRTS

## LARGEST COLOR OFFERING

VERTICAL OPERATION CONTROLLING  
ALMOST EVERY ASPECT OF THE SUPPLY  
CHAIN FROM YARN TO FABRIC  
PRODUCTION, DYING, SEWING AND TRIMS

POLO SHIRTS  
HI-VIS  
MICRO FLEECE  
PANTS/SHORTS  
APRONS  
MOISTURE WICKING

**DEEP  
INVENTORY**

**ASI 5★ SUPPLIER  
PPAI A RATING**



**EXPERT  
CUSTOMER  
SERVICE**

**FAMILY OWNED AND OPERATED FOR 3 GENERATIONS**

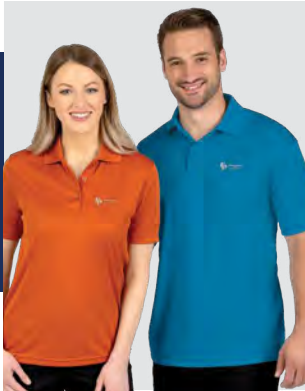
CELEBRATING 80 YEARS

# TRIED, TRUE & BLUE

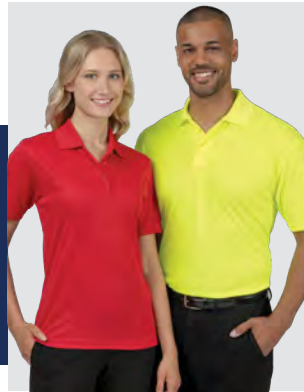


## Best Selling Collections

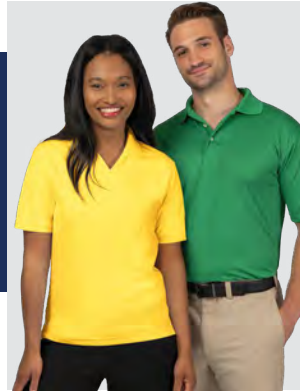
MOISTURE WICKING



**BG7300 / BG6300**  
Titan Jersey Polo



**BG7600 / BG6600**  
Avenger Micro Pique Polo



**BG7219 / BG6219**  
Textured Mesh Polo

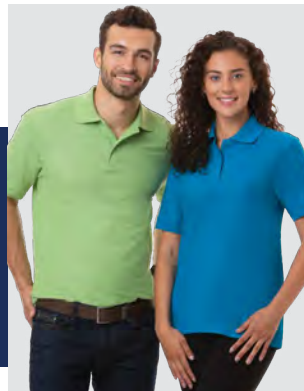


**BG7224 / BG6224**  
Snag Resistant Polo

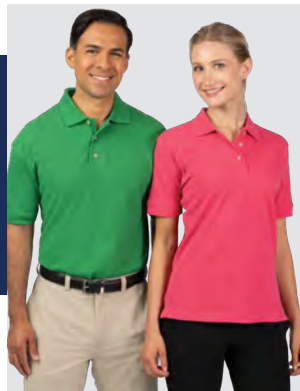
BLENDED POLOS



**BG7204 / BG6204**  
Superblend™ Pique Polo



**BG7500 / BG6500**  
Soft Touch Pique Polo



**BG2201 / BG6201**  
Egyptian Cotton Pique Polo

YOUTH POLO



**BG5500**  
Soft Touch Pique Polo

WOVENS-POPLINS



**BG7216 / BG6216**  
Superblend™ Poplins



**BG7210 / BG6210**  
Superblend™ Poplins

DENIM



**BG8206 / BG8202**  
Denim

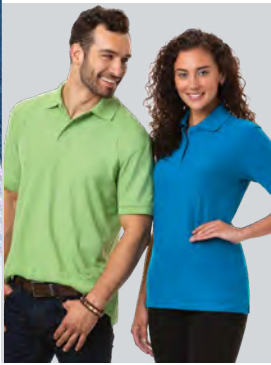
HOODIES



**BG9301 / BG9302**  
Fleece Hoodies



**WOVENS**



**POLOS**



**LIFESTYLE**



**ATHLEISURE**



**SERVICEWEAR**



**HOODIES AND FLEECE**

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**SEE PAGE 80 FOR PRODUCT INDEX**

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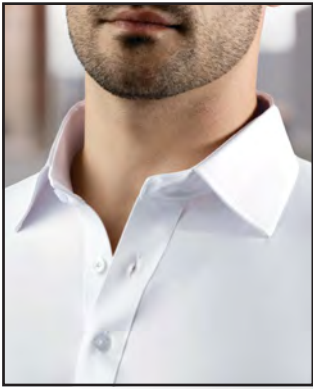
NEW!

# BG7007 BONDED COLLAR DRESS POLO

100% UltraSpun 4 oz. Polyester  
Moisture Wicking

The perfect combination  
where dress meets casual.

A uniquely crafted collar designed to transform  
a polo into a more polished look.



## BG7007 | Men's

Dress Collar, Short Sleeve,  
Matching Buttons  
Color Shown: White  
Sizes: S-4XL Classic Fit

LIGHT BLUE

BLACK

WHITE

**BLUXDRI**  
MOISTURE WICKING



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# SOHO STRETCH KNIT SHIRT

4.4 oz. 100% Polyester Micro Pique

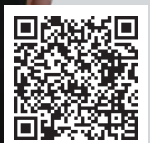
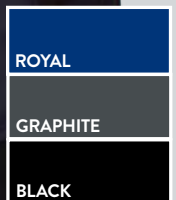
This shirt merges the comfort of knit with the style of a woven shirt. Enjoy the sleek styling and modern fit that can be worn tucked or untucked.

**BG6273 | Ladies'**  
Stretch Knit Woven Shirt,  
Long Sleeve  
Color Shown: Royal  
Sizes: XS-4XL



**BLUXDRI**  
MOISTURE WICKING

**BG7273 | Men's**  
Stretch Knit Woven Shirt,  
Long Sleeve  
Color Shown: Black  
Sizes: S-4XL



NEW!

# WESTPORT 1/4 ZIP PULLOVER

7 oz. 60/40 Cotton/ Polyester Fleece

Elevate your style with  
our long sleeve fleece 1/4  
zip pullover, the perfect  
blend of comfort  
and sophistication.

**BG9305 | Adult**

Long Sleeve Fleece 1/4 Zip Pullover,  
Open-Hem Bottom, Rib Knit Cuffs  
Color Shown: Dark Grey Heather, Black  
Sizes: XS-4XL



NAVY

DARK GREY  
HEATHER

BLACK



# BLU-X-DRI

## MOISTURE WICKING

**BLU-X-DRI advanced high-performance moisture-wicking technology—the ultimate solution to staying cool, dry, and comfortable.**



With its cutting-edge technology, BLU-X-DRI draws moisture away from your skin and transports it to the surface of the shirt, where it rapidly evaporates, ensuring you remain fresh and comfortable all day long.

Crafted from 100% polyester these shirts are not only breathable but also feature stain release and wrinkle-resistant properties, guaranteeing you look and feel your best at all times.

### Features:

**100% polyester moisture wicking**  
**Easy Care**  
**Breathable**  
**Stain release**  
**Wrinkle resistant**  
**Color lock technology**  
**UVF protection 30**

### Featured performance fabrics:

**Snag resistant**  
**Textured mesh**  
**Micro Pique**  
**Jersey**  
**IL-50**

Featuring 18 Vibrant Colors  
 Available in Men's, Ladies' & Youth  
 Extended Sizes S-6XL  
 Big & Talls LT-3XLT

**See moisture wicking styles on the next 7 pages.**

[bluegeneration.com](http://bluegeneration.com)



\*OPTIC YELLOW & SAFETY ORANGE ARE ANSI 107 COMPLIANT FOR FLUORESCENT BACKGROUND COLOR.



# TITAN POLOS

3.8 oz. 100% Polyester Jersey

**BLUXDRI**  
MOISTURE WICKING



BG7300

BG6300



**BIG &  
TALL**



## BG6300 | Ladies' Solid Essential Jersey

Matching Buttons, Rib Knit Collar, Hemmed Sleeves, Straight Bottom with Side Vents  
Color Shown: Burnt Orange  
Sizes: S-4XL Classic Fit

**BG-5300 Youth**

See page 66.

## BG7300 | Men's Solid Essential Jersey

Matching Buttons, Rib Knit Collar, Hemmed Sleeves, Straight Bottom with Side Vents  
Color Shown: Turquoise  
Sizes: S-6XL Classic Fit

**BG7300T | Men's Tall**

Sizes: LT-3XLT Classic Fit  
Available in select colors

## Heather colors available BG7229 Men's / BG6229 Ladies'

See page 29.



# Avenger Polo

Micro Pique Moisture Wicking

BLUXDRI  
MOISTURE WICKING

4.4 oz. Polyester Micro Pique

Our essential moisture wicking pique polo at an incredible price!



RED

BURGUNDY

HUNTER

KELLY

GREY

LIGHT BLUE

ROYAL  
TALL AVAILABLE

OPTIC YELLOW\*  
\*ANSI 107 COMPLIANT FOR FLUORESCENT  
BACKGROUND COLOR.

NAVY  
TALL AVAILABLE

WHITE

GRAPHITE  
TALL AVAILABLE

TURQUOISE

BLACK  
TALL AVAILABLE

FABRIC MAGNIFIED

### BG7600 | Men's Avenger Polo

Matching Buttons, Rib Knit Collar & Cuffs  
Color Shown: Optic Yellow  
Sizes: S-6XL Classic Fit

### BG6600 | Ladies' Avenger Polo

Matching Buttons, Rib Knit Collar & Cuffs  
Color Shown: Red  
Sizes: XS-4XL Classic Fit

Available in all colors on opposite page.

### BG7600T | Men's Tall

Sizes: LT-3XLT Classic Fit  
Available in select colors

TALLS AVAILABLE IN SELECT COLORS



BIG & TALL

BG7600



BG6600

BG7602

NEW!



### BG7602 | Adult Avenger Long Sleeve Polo

Matching Buttons, Rib Knit Collar & Cuffs  
Colors Shown: Navy, Royal  
Sizes: S-4XL Classic Fit



ROYAL	NAVY
GRAPHITE	BLACK



# TEXTURED MESH

5 oz. 100% Polyester Textured Mesh



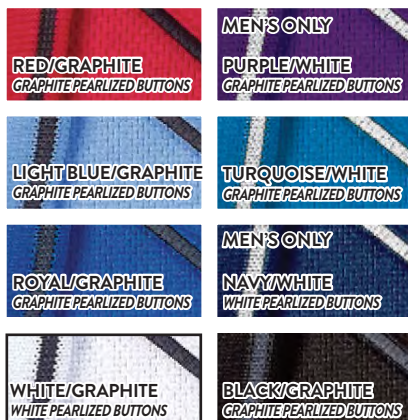
The perfect polo for your team with the comfort of a raglan sleeve.

## BG6220 | Ladies'

Contrast Piping on Rib Knit Collar,  
Solid Hemmed Sleeves  
Color Shown: Black/Graphite  
Sizes: S-4XL Feminine fit

## BG7220 | Men's

Contrast Piping on Rib Knit Collar & Cuffs  
Color Shown: White/Graphite  
Sizes: S-6XL Relaxed fit



## BG7223 | Men's

Raglan Sleeve, Rib Knit Collar,  
Hemmed Sleeves  
Color Shown: Royal/White  
Sizes: S-6XL Relaxed fit

## BG6223 | Ladies'

Raglan Sleeve, Rib Knit Collar,  
Hemmed Sleeves  
Color Shown: Red/White  
Sizes: S-4XL Feminine fit



++YELLOW/WHITE, VEGAS GOLD/WHITE & BURNT ORANGE/WHITE HAVE WHITE PEARLIZED BUTTONS. ALL OTHERS HAVE GRAPHITE PEARLIZED BUTTONS.

- LADIES' ONLY
- VEGAS GOLD
- RED  
(TALL AVAILABLE)  
GRAPHITE BUTTONS
- LIGHT BLUE  
WHITE BUTTONS
- WHITE  
(TALL AVAILABLE)  
WHITE BUTTONS
- NAVY  
(TALL AVAILABLE)  
GRAPHITE BUTTONS
- ROYAL  
(TALL AVAILABLE)  
GRAPHITE BUTTONS
- GRAPHITE  
(TALL AVAILABLE)  
GRAPHITE BUTTONS
- HUNTER  
GRAPHITE BUTTONS
- YELLOW  
WHITE BUTTONS
- BURGUNDY  
GRAPHITE BUTTONS
- PURPLE  
GRAPHITE BUTTONS
- BURNT ORANGE  
WHITE BUTTONS
- BLACK  
(TALL AVAILABLE)  
GRAPHITE BUTTONS
- KELLY  
WHITE BUTTONS
- TURQUOISE  
GRAPHITE BUTTONS



**BLUXDRI**  
MOISTURE WICKING

**BIG & TALL**

BG7219

BG6219



**BG6219 | Ladies'**

V-Neck, Rib Knit Collar,  
Hemmed Sleeves  
Color Shown: Yellow  
Sizes: S-4XL Classic Fit

**BG7219 | Men's**

Pearlized Buttons, Rib Knit Collar,  
Hemmed Sleeves  
Color Shown: Kelly  
Sizes: XS-6XL Relaxed fit

**BG7219T | Men's Tall**

Tall Sizes: LT-3XLT Relaxed fit  
Available in select colors

# SNAG RESISTANT COLORBLOCK POLOS

4.2 oz. 100% Polyester Microfiber Pique

No matter the season or sport,  
choose to stand out in these  
moisture wicking polos that will  
keep your team staying cool  
and looking fantastic.

## BG7226 | Men's Colorblock

Matching Buttons, Rib Knit Collar,  
Tag Free Label

Color Shown: Royal/Black

Sizes: S-6XL Classic Fit

## BG6226 | Ladies' Colorblock

Matching Buttons, Rib Knit Collar,  
Tag Free Label

Color Shown: Orange/Graphite

Sizes: S-4XL Classic Fit



**BLUXDRI**  
MOISTURE WICKING



RED/  
BLACK

ROYAL/  
BLACK

GRAPHITE/  
BLACK

YELLOW/  
BLACK

ORANGE/  
GRAPHITE

MEN'S  
ONLY  
PURPLE/  
BLACK

BLACK/  
GRAPHITE



# SNAG RESISTANT PIQUE POLOS

4.2 oz. 100% Polyester Microfiber Pique

## BG7224 | Men's

Short Sleeve, Matching Buttons,  
Rib Knit Collar, Rib Knit Cuffs  
Color Shown: Light Blue  
Sizes: S-6XL Classic Fit

## BG6224 | Ladies'

Short Sleeve, Matching Buttons,  
Rib Knit Collar, Rib Knit Cuffs  
Color Shown: Purple  
Sizes: S-4XL Classic Fit

**BLUXDRI**  
MOISTURE WICKING

YELLOW	ORANGE	RED
BURGUNDY	PURPLE	LIGHT BLUE
TURQUOISE	ROYAL	NAVY
HUNTER	GRAPHITE	BLACK
WHITE		



BG7224

BG6224



BG7225

## BG7225 | Men's

Long Sleeve, Matching Buttons,  
Rib Knit Collar, Rib Knit Cuffs  
Color Shown: Graphite  
Sizes: S-6XL Classic Fit

**BLUXDRI**  
MOISTURE WICKING



RED	LIGHT BLUE	ROYAL	NAVY
GRAPHITE	BLACK	WHITE	



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# UNIVERSAL POLOS

5.7 oz. 100% Premium Polyester Pique  
 Comfortable for any occasion, but  
 designed for the vigor of the workday.  
 Featuring IL-50 & BLU-X-DRI.

## BG1051 | Men's

Matching Pearlized Buttons,  
 Rib Knit Collar, Hemmed Sleeves  
 Color Shown: Light Blue  
 Sizes: S-6XL Classic Fit

## BG6051 | Ladies'

Matching Pearlized Buttons,  
 Rib Knit Collar, Hemmed Sleeves  
 Color Shown: Graphite  
 Sizes: S-4XL Classic Fit

RED	BURGUNDY	LIGHT BLUE
ROYAL	NAVY	LADIES' ONLY KELLY
HUNTER	TAN	GRAPHITE
BLACK	WHITE	

OPTIC YELLOW*	SAFETY ORANGE*
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See Page 77 for Hi-Vis Colors  
 BG7510/6510

## BG1051T | Men's Tall

LT-3XLT Classic Fit

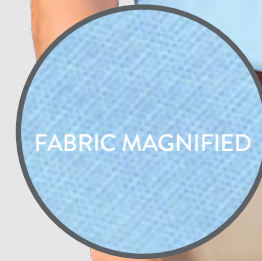
ROYAL	NAVY	TAN
GRAPHITE	BLACK	

**BIG & TALL**

**BLU X DRI**  
 MOISTURE WICKING

BG1051

BG6051



## POCKETED



BG1052

## BG1052 | Pocketed

Chest Pocket,  
 Matching Pearlized Buttons,  
 Rib Knit Collar, Hemmed Sleeves  
 Color Shown: Red  
 Adult Sizes: S-6XL Classic Fit



RED	LIGHT BLUE	ROYAL
NAVY	BLACK	WHITE

Engineered to perform well through  
 50 industrial washes.



bluegeneration.com



# COTTON PIQUE POLO

6.7 oz. 100% Egyptian Ringspun Cotton Pique

Your team members will look their best in our extremely comfortable, 100% Egyptian ringspun cotton pique polos. Perfect for any casual or professional occasion.



## BG2201 | Men's

Bone Buttons,  
Rib Knit Collar & Cuffs  
Color Shown: Kelly  
Sizes: XS-8XL Classic Fit

## BG2201T | Men's Tall

Tall Sizes: LT-3XLT Classic Fit

**BIG &  
TALL**



## BG6201 | Ladies'

Bone Buttons,  
Rib Knit Collar & Cuffs  
Color Shown: Sangria  
Sizes: S-4XL Classic Fit



MAIZE T	YELLOW T	ORANGE T	BURNT ORANGE T	MEN'S ONLY PINK T	SANGRIA T	RED T	BURGUNDY T	LADIES' ONLY VIOLET T	PURPLE T
LIGHT BLUE T	TURQUOISE T	FRENCH BLUE T	ROYAL T	NAVY T	MEN'S ONLY KIWI T	KELLY T	MEN'S ONLY JADE T	MEN'S ONLY OLIVE T	HUNTER T
NATURAL T	TAN T	MEN'S ONLY CHOCOLATE T	MEN'S ONLY GREY T	BLACK T	WHITE T	T: TALL AVAILABLE			



# SUPERBLEND™ PIQUE

Our best selling Superblend™ cotton/polyester pique collection sets the industry standard. Features include stain release, curl free collar, wrinkle resistant, easy care and color lock technology.



MAIZE

YELLOW  
(YOUTH AVAILABLE)

SALMON  
(MEN'S ONLY)

CORAL

BURNT  
ORANGE

PINK

BERRY

RED  
(LADIES' 5XL, TALL,  
YOUTH AVAILABLE)

BURGUNDY  
(LADIES' 5XL, TALL,  
YOUTH AVAILABLE)

PURPLE

NAVY  
(LADIES' 5XL, TALL,  
YOUTH AVAILABLE)

AQUA

LIGHT BLUE  
(LADIES' 5XL, TALL,  
YOUTH AVAILABLE)

TURQUOISE

TEAL

SLATE BLUE  
(MEN'S ONLY)

FRENCH BLUE

ROYAL  
(LADIES' 5XL, TALL,  
YOUTH AVAILABLE)

BLACK  
(LADIES' 5XL, TALL,  
YOUTH AVAILABLE)

GREY  
(TALL AVAILABLE)

GRAPHITE

WHITE  
(LADIES' 5XL, TALL,  
YOUTH AVAILABLE)

SAGE

CACTUS

KELLY

HUNTER  
(LADIES' 5XL, TALL,  
YOUTH AVAILABLE)

NATURAL

TAN  
(TALL AVAILABLE)

SEE SUPERBLEND  
COLLECTION PAGES 18-21.

[bluegeneration.com](http://bluegeneration.com)

# 28 COLORS AVAILABLE

OPPOSITE PAGE

6.7 oz. 60/40 Cotton/Polyester

Superblend™ Pique

## BG7204 | Men's

Bone Buttons, Rib Knit Collar & Cuffs

Color Shown: Aqua

Sizes: S-10XL Classic Fit

## BG6204 | Ladies'

Bone Buttons, Rib Knit Collar & Cuffs

Color Shown: Pink

Sizes: S-4XL Classic Fit

5XL available in select colors

## BG7204T | Men's Tall

Sizes: LT-3XLT Classic Fit

Available in select colors. See page on left.

## BG5204 | Youth

Sizes: XS-XL

Available in select colors  
page 67



**BIG & TALL**



BG6204

BG7204



BG6209



## BG6209 | Ladies' Superblend™

V-Neck, Rib Knit Collar & Cuffs

Color Shown: Coral

Sizes: S-4XL Classic Fit

MAIZE	CORAL	PINK	BERRY
RED	BURGUNDY	PURPLE	LIGHT BLUE
AQUA	TURQUOISE	FRENCH BLUE	ROYAL
NAVY	CACTUS	BLACK	WHITE



bluegeneration.com

# SUPERBLEND™ PIQUE

6.7 oz. 60/40 Cotton/Polyester  
Superblend™ Pique  
Easy Care

## BG7207 | Men's

Long Sleeve, Bone Horn Buttons,  
Rib Knit Collar & Cuffs  
Color Shown: French Blue  
Sizes: S-6XL Classic Fit

## BG6207 | Ladies'

Long Sleeve, Bone Horn Buttons,  
Rib Knit Collar & Cuffs  
Color Shown: Yellow  
Sizes: S-4XL Classic Fit

## BG5207 | Youth

Sizes: S-4XL Classic Fit  
page 67

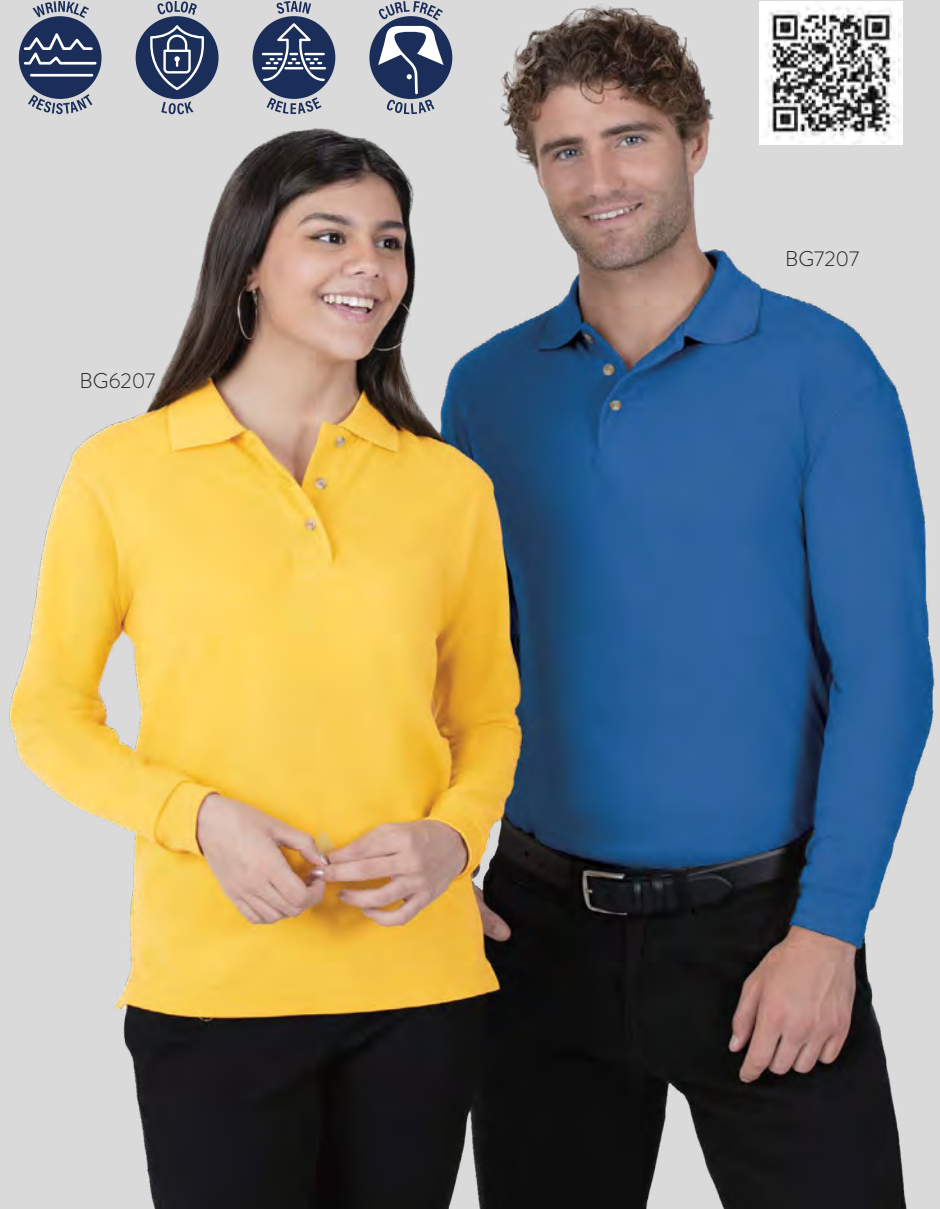
YELLOW Y	RED Y	BURGUNDY Y
LIGHT BLUE Y	MEN'S ONLY FRENCH BLUE	ROYAL Y
NAVY Y	HUNTER	MEN'S ONLY TAN
GRAY	BLACK	WHITE Y

Y: YOUTH AVAILABLE



BG7207

BG6207



## POCKETED

BG7208



## BG7208 | Long Sleeve

Long Sleeve, Pocketed, Bone Buttons,  
Rib Knit Collar & Cuffs  
Color Shown: Light Blue  
Adult Sizes: S-6XL Classic Fit

## BG7206 | Short Sleeve

Short Sleeve, Pocketed, Bone Buttons,  
Rib Knit Collar & Cuffs  
Color Shown: Red  
Adult Sizes: S-6XL Classic Fit

RED	BURGUNDY	LIGHT BLUE
ROYAL	NAVY	HUNTER
TAN	BLACK	WHITE

## POCKETED

BG7206



bluegeneration.com

# SUPERBLEND™ TIPPED POLOS

6.7 oz. 60/40 Cotton/Polyester

Give your team a fashionable look with our Superblend™ Pique tipped collar and cuffs polos. The perfect, easy care choice with stain release, wrinkle resistant and color lock technology.

BG6205

BG7205

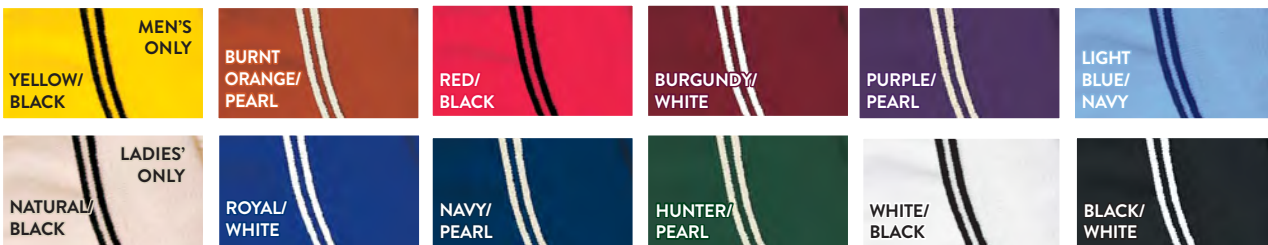


## BG6205 | Ladies' Tipped Polo

Bone Buttons, Rib Knit Collar & Cuffs  
Color Shown: Navy/Pearl  
Sizes: S-5XL Classic Fit

## BG7205 | Men's Tipped Polo

Bone Buttons, Rib Knit Collar & Cuffs  
Color Shown: White/Black  
Sizes: S-6XL Classic Fit



# SOFT TOUCH PIQUE LONG SLEEVE & POCKETED

5.5 oz. 65/35 Polyester/Cotton Pique

## BG6502 | Ladies'

Long Sleeve Soft Touch Pique,  
Matching Buttons, Rib Knit Collar & Cuffs  
Tag Free Label, Side Vents  
Color Shown: Red  
Sizes: S-4XL

RED	ROYAL	NAVY
BLACK	WHITE	

## BG7502 | Men's

Long Sleeve Soft Touch Pique,  
Matching Buttons, Rib Knit Collar & Cuffs  
Tag Free Label, Side Vents  
Color Shown: Light Blue  
Sizes: S-6XL

RED	BURGUNDY	LIGHT BLUE
ROYAL	NAVY	BLACK
WHITE		



BG7502

BG6502

## POCKETED



BG7501

## BG7501 | Pocketed

Short Sleeve Soft Touch Pique,  
Pocketed, Matching Buttons,  
Rib Knit Collar & Cuffs  
Tag Free Label, Side Vents  
Color Shown: Tan  
Adult Sizes: S-6XL

RED	BURGUNDY	LIGHT BLUE
ROYAL	NAVY	HUNTER
TAN	BLACK	WHITE

## BG5500 | Youth

XS-XL  
Available in select colors  
See page 67.

YELLOW	RED	BURGUNDY
LIGHT BLUE	ROYAL	NAVY
HUNTER	BLACK	WHITE



# SOFT TOUCH PIQUE

5.5 oz. 65/35 Polyester/Cotton Pique

Choose our most versatile mid-weight 5.5 oz. polyester/cotton blended pique for any team or uniform needs. It's easy care and comfortable to wear.

**BG7500 | Men's**  
Matching Buttons,  
Rib Knit Collar & Cuffs  
Color Shown: Cactus  
Sizes: S-6XL Classic Fit

**BG7500T | Men's Fit Tall**  
Sizes: LT-3XLT  
In Select Colors

**BG6500 | Ladies'**  
Matching Buttons,  
Rib Knit Collar & Cuffs  
Color Shown: Turquoise  
Sizes: S-4XL Classic Fit

**BIG & TALL**



BG7500

BG6500



**BG6505 | Ladies'**  
Y-Placket Soft Touch Pique,  
Matching Buttons  
Color Shown: Royal  
Sizes: S-6XL Classic Fit



<b>YELLOW</b>	<b>ORANGE</b>	<b>BURNT ORANGE</b>	<b>RED</b> T/XS	<b>BERRY</b>	<b>BURGUNDY</b>
<b>PURPLE</b>	LIGHT BLUE T/XS	<b>AQUA</b>	<b>TURQUOISE</b> XS	<b>FRENCH BLUE</b>	<b>ROYAL</b> T/XS
<b>NAVY</b> T/XS	<b>CACTUS</b>	<b>KELLY</b>	<b>HUNTER</b>	<b>NATURAL</b>	<b>TAN</b> T
<b>CHOCOLATE</b>	<b>GREY</b>	<b>GRAPHITE</b> T/XS	<b>BLACK</b> T/XS	<b>WHITE</b> T/XS	

T: TALL AVAILABLE  
XS: LADIES' XS AVAILABLE



<b>RED</b>	<b>LIGHT BLUE</b>	<b>TURQUOISE</b>
<b>ROYAL</b>	<b>NAVY</b>	<b>BLACK</b>
<b>WHITE</b>		



# ESSENTIAL POLOS

4.5 oz. 65/35 Polyester/Cotton Pique

When you're looking for an  
**EXCEPTIONAL VALUE,**  
this polo can't be beat!



**BG7401 | Men's**  
Rib Knit Collar & Cuffs,  
Side Vents,  
Matching Buttons  
Color Shown: Red  
Sizes: XS-6XL Classic Fit



**BG6401 | Ladies'**  
Rib Knit Collar & Cuffs,  
Side Vents,  
Matching Buttons  
Color Shown: White  
Sizes: XS-4XL Classic Fit





# LADIES STUDIO COLLECTION

## Mix & Match Ensembles

Our ladies' on trend coordinates are made of 6.5 oz. 95% soft combed ringspun cotton with 5% spandex for extra stretch and comfort.



BG4701

**BG4701**

### Button Front Cardigan

Color Shown: Berry  
Sizes: S-4XL



RED	BERRY	LIGHT BLUE
TURQUOISE	ROYAL	NAVY
GRAPHITE	BLACK	

BG4705



**BG4705**

### Long Sleeve Flyaway

Color Shown: Turquoise  
Sizes: XS-4XL



TURQUOISE	NAVY
GRAPHITE	BLACK



BG4702

**BG4702**

### Short Sleeve, Jewel Neck Tee

Color Shown: Violet  
Sizes: XS-4XL



MAIZE	KIWI	RED
VIOLET	LIGHT BLUE	TURQUOISE
ROYAL	NAVY	GRAPHITE
BLACK	WHITE	



BG6003  
Pant

BLACK



**BG6003P**

### 4 Way Stretch Pant

Compression Knit with Tummy Control,

On Seam Side Pockets,  
Back Welt Pocket

Color Shown: Black

Sizes: XS-4XL

See page 69.



BG4703

**BG4703**

### 3/4 Sleeve, V-Neck Tee

Color Shown: Red  
Sizes: XS-4XL



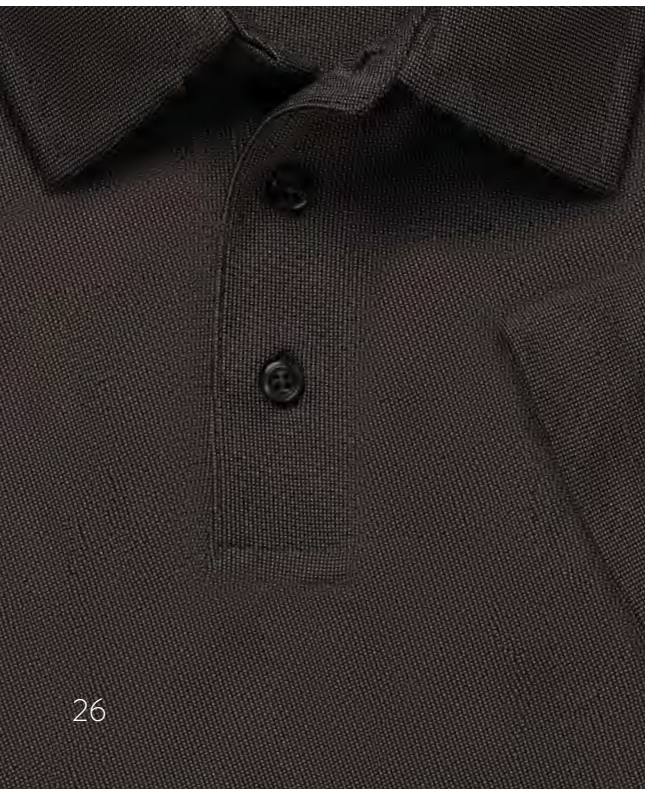
MAIZE	BERRY	RED
VIOLET	LIGHT BLUE	NAVY
GRAPHITE	BLACK	WHITE

SIGNATURE  
COLLECTION

# NAILHEAD POLOS

5 oz. 100% Polyester Interlock

A special jacquard weave creates a nailhead effect in this luxurious, moisture wicking polo. Perfect for the boardroom, golf course or anywhere in between.



### BG6232 | Ladies'

Matching Buttons, Self Collar  
Hemmed Sleeves, Tag Free Label  
Color Shown: Red  
Sizes: XS-4XL Classic Fit

### BG7232 | Men's

Matching Buttons, Self Collar  
Hemmed Sleeves, Tag Free Label  
Color Shown: Black  
Sizes: XS-4XL Classic Fit



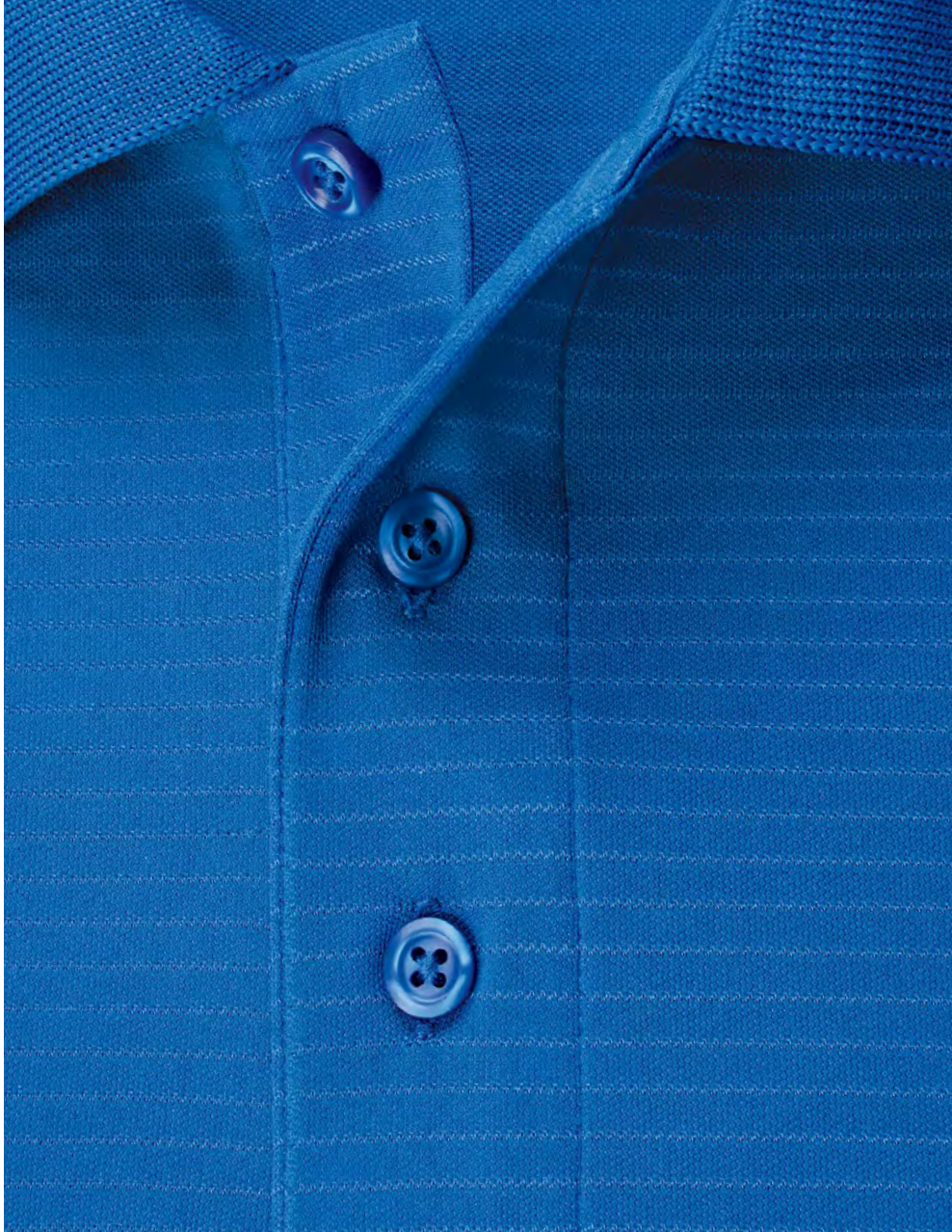
# TONAL STRIPE

4.8 oz. 94% Polyester/6% Rayon Tonal Stripe

Look sharp, dress sharp, these **BLU-X-DRI** moisture wicking polos will keep you looking impressive all day long. A unique blend of polyester and rayon, this luxurious, subtle tonal stripe is top of the line.



**BLUXDRI**  
MOISTURE WICKING



BG7227

**BG7227 | Men's**  
Matching Pearlized Buttons, Rib Knit Collar,  
Hemmed Sleeves, Tag Free Label  
Color Shown: Light Blue  
Sizes: XS-6XL

RED	LIGHT BLUE	ROYAL	NAVY
GRAPHITE	BLACK	WHITE	



[bluegeneration.com](http://bluegeneration.com)

# SIGNATURE COLLECTION

## ULTRA-LUX

5.6 oz. 65/35 Polyester/Rayon Jersey

Comfort meets  
sophistication in this  
luxuriously soft and  
ultra stylish polo.



BG7231

BG6231



### BG7231 | Men's

Matching Pearlized Buttons, Rib Knit Collar,  
Hemmed Sleeves, Side Vents  
Color Shown: Graphite  
Sizes: S-6XL Classic Fit

### BG6231 | Ladies'

Matching Pearlized Buttons, Rib Knit Collar,  
Hemmed Sleeves, Side Vents  
Color Shown: Light Blue  
Sizes: XS-4XL Classic Fit

RED	LADIES ONLY LIGHT BLUE	ROYAL	NAVY
GRAPHITE	BLACK	WHITE	



# TIPPED POLOS

3.8 oz. 100% Polyester Jersey

## BG6301 | Ladies'

Matching Buttons, Rib Knit Collar  
Hemmed Sleeves,  
Straight Bottom With Side Vents  
Color Shown: Navy  
Sizes: S-4XL Classic Fit

## BG7301 | Men's

Matching Buttons, Rib Knit Collar  
Rib Knit Sleeves,  
Straight Bottom with Side Vents  
Color Shown: White  
Sizes: S-6XL Classic Fit



**BLUXDRI**  
MOISTURE WICKING



BG6301

BG7301



BG6229

BG7229

# HEATHER POLOS

3.8 oz. 100% Polyester Jersey

## BG6229 | Ladies'

Matching Pearlized Buttons,  
Self Collar, Hemmed Sleeves  
Color Shown: Red  
Sizes: S-4XL Classic Fit

## BG7229 | Men's

Matching Pearlized Buttons,  
Rib Knit Collar, Hemmed Sleeves  
Color Shown: Turquoise  
Sizes: S-6XL Classic Fit



**BLUXDRI**  
MOISTURE WICKING



# ATHLEISURE



# ATHLETIC PULLOVERS

BG6230

3.8 oz. 100% Polyester Jersey

## BG7230 | Men's

Matching Nylon Zipper,  
Welt Stitching Across Shoulders,  
Down Sleeves & Side Detailing  
Color Shown: Royal  
Sizes: S-4XL

## BG6230 | Ladies'

Matching Nylon Zipper,  
Welt Stitching Across Shoulders,  
Down Sleeves & Side Detailing  
Color Shown: Safety Orange  
Sizes: S-4XL

OPTIC YELLOW*	LADIES ONLY SAFETY ORANGE*	RED	ROYAL
LADIES ONLY NAVY	GRAPHITE	BLACK	

\*OPTIC YELLOW AND SAFETY ORANGE ARE ANSI 107 COMPLIANT FOR FLUORESCENT BACKGROUND COLOR.



**BLUXDRI**  
MOISTURE WICKING



BG7230

BG7222

BG6222



5 oz. 100% Polyester Textured Mesh

## BG7222 | Men's

Matching Nylon Zipper,  
Contrasting Side Panels & Inside Collar  
Color Shown: Graphite/Black  
Sizes: S-6XL

## BG6222 | Ladies'

Matching Nylon Zipper,  
Contrasting Side Panels & Inside Collar  
Color Shown: Red/Graphite  
Sizes: S-4XL

RED/  
GRAPHITE

BLACK/  
VEGAS GOLD  
LADIES' ONLY

ROYAL/  
GRAPHITE



GRAPHITE/  
BLACK

WHITE/  
GRAPHITE  
MEN'S ONLY

BLACK/  
GRAPHITE



bluegeneration.com

# PERFORMANCE TEES

3.8 oz. 100% Polyester

**BLU-X-DRI**  
MOISTURE WICKING

Stay cool in our tees  
with **BLU-X-DRI**  
moisture-wicking technology.

## BG6302 | Ladies'

Short Sleeve, V-Neck  
Color Shown: Red  
Sizes: XS-4XL Feminine Fit

## BG7302 | Adult

Short Sleeve, Crew Neck  
Color Shown: Optic Yellow  
Sizes: XXS-6XL

OPTIC YELLOW*	SAFETY ORANGE*	RED	BURGUNDY
MEN'S ONLY LIGHT BLUE	TURQUOISE	ROYAL	NAVY
MEN'S ONLY KELLY	MEN'S ONLY HUNTER	GRAPHITE	BLACK
WHITE**			



\*OPTIC YELLOW AND SAFETY ORANGE ARE ANSI 107 COMPLIANT FOR FLUORESCENT BACKGROUND COLOR.  
\*\*WHITE FABRIC SLIGHTLY HEAVIER.



BG7302

BG6302



BG7303



## BG7303 | Long Sleeve

Crew Neck  
Color Shown: Royal, White  
Adult Sizes: XXS-6XL

OPTIC YELLOW*	RED	ROYAL
NAVY	GRAPHITE	BLACK
WHITE**		

## BG5302 | Youth

Short Sleeve, Crew Neck  
Color Shown: Graphite  
Sizes: XS-XL

OPTIC YELLOW*	GRAPHITE	BLACK
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See page 66.

bluegeneration.com

See page 66  
Youth section.

BG5302





# PERFORMANCE TEES

3.8 oz. 100% Moisture-Wicking Jersey

**BLUXDRI**  
MOISTURE WICKING

## COLORBLOCK PERFORMANCE TEE

### BG6304 | Ladies'

Color Shown: Safety Orange/Graphite  
Sizes: S-4XL Feminine Fit

### BG7304 | Men's

Color Shown: Royal/Black  
Sizes: S-6XL Classic Fit



\*OPTIC YELLOW AND SAFETY ORANGE ARE ANSI 107 COMPLIANT FOR FLUORESCENT BACKGROUND COLOR.



BG7304

BG6304



## HEATHER PERFORMANCE TEES

### BG7305 | Adult

Colors Shown: Heather Grey/Royal, Heather Grey/Red  
Sizes: XXS-4XL Classic Fit

### BG6228 | Ladies'

V-Neck  
Color Shown: Red  
Sizes: S-4XL Feminine Fit

### BG7228 | Men's

Crew Neck  
Color Shown: Turquoise  
Sizes: S-6XL Classic Fit

BG6228

BG7228



bluegeneration.com

# HOODIES



# PREMIUM FLEECE HOODIES



**BIG & TALL**

9 oz. 70/30 Combed Ringspun Cotton/Polyester  
Fleece With Triple Layer Construction

## BG9302Z

Double Fleece Lined Hood  
with Drawstring, Rib Knit Cuffs &  
Waistband with Spandex, Brass Zipper  
Color Shown: Red  
Sizes: XS-6XL Classic Fit

## BG9302ZT **Tall**

Sizes: LT-3XLT  
In Select Colors

## BG9301P

Double Fleece Lined Hood  
with Drawstring, Rib Knit Cuffs &  
Waistband with Spandex  
Color Shown: Gold  
Sizes: XS-6XL Classic Fit

## BG9301PT **Tall**

Sizes: LT-3XLT  
In Select Colors



## BG9302Z

RED <sup>T</sup>	BURGUNDY <sup>T</sup>	ROYAL <sup>T</sup>	NAVY <sup>T</sup>
HUNTER	GREY HEATHER <sup>T</sup>	BLACK <sup>T</sup>	

T: TALL AVAILABLE

## BG9301P

GOLD	ORANGE	DARK PINK	RED <sup>T</sup>
BURGUNDY <sup>T</sup>	TEAM PURPLE	CAROLINA BLUE	ROYAL <sup>T</sup>
NAVY <sup>T</sup>	HUNTER	GREY HEATHER <sup>T</sup>	BLACK <sup>T</sup>

T: TALL AVAILABLE



NEW!

# WESTPORT 1/4 ZIP PULLOVER

7 oz. 60/40 Cotton/Polyester Fleece

From comfort to corporate,  
we've got you covered!

## BG9305 | Adult

Long Sleeve Fleece 1/4 Zip Pullover,  
Open-Hem Bottom, Rib Knit Cuffs  
Color Shown: Dark Grey Heather, Black  
Sizes: XS-4XL



NAVY

DARK GREY  
HEATHER

BLACK



# ESSEX FLEECE HOODIES

7 oz. 60/40 Cotton/Polyester  
Midweight Fleece

## BG9303P | Pullover

Double Needle Stitched  
Front Pocket, Rib Knit Cuffs &  
Waistband with Spandex,  
No Drawstring  
Color Shown: White  
Sizes: XS-4XL Contemporary Fit

## BG9304Z | Zip-Front

Double Needle Stitched  
Front Pocket, Rib Knit  
Cuffs & Waistband with  
Spandex, No Drawstring  
Color Shown: Slate  
Sizes: XS-4XL  
Contemporary Fit



### BG9303P

RED	SLATE	ROYAL
NAVY	HUNTER	DARK GREY HEATHER
CARBON	BLACK	WHITE

### BG9304Z

RED	SLATE	ROYAL
NAVY	DARK GREY HEATHER	CARBON
BLACK		



# TRIBLEND TEES

4 oz. 50% Polyester, 38% Cotton, and 12% Rayon

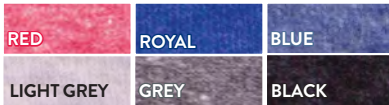
Our triblend heathered hoodies and tees are comfortable, super soft and enjoyable to wear.

## BG7306 | Crew Neck Tee

Short Sleeve

Color Shown: Blue, Light Grey

Adult Sizes: XS-4XL



BG7307



## BG7307 | 3/4 Sleeve Baseball Tee

Color Shown: Grey/Black,

Light Grey/Red

Adult Sizes: XS-4XL



LIGHT GREY/  
RED

LIGHT GREY/  
BLUE

LIGHT GREY/  
GREY

LIGHT GREY/  
ROYAL

GREY/  
BLACK



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# TRIBLEND HOODIES

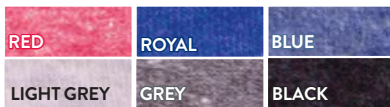
4.5 oz. 50% Polyester, 38% Cotton, and 12% Rayon

## BG7309 | Pullover Hoodie

Front Pocket, No Drawstring

Color Shown: Royal, Grey

Adult Sizes: XS-4XL



BG7309



BG7308



## BG7308 | Zip Front Hoodie

Front Pocket,

Color Shown: Red, Blue

Adult Sizes: XS-4XL



# MICRO FLEECE VEST

9.6 oz. 100% Polyester Micro Fleece

Comfort is a breeze with our soft, antipilling collection. Stay cozy onsite or in the office.

## BG9953 | Zip Front Vest

Zip Front Pockets with Zipper,  
Adjustable Bungee, Matching Zipper  
Color Shown: Polar Red, Polar Navy  
Adult Sizes: XS-6XL

OPTIC YELLOW	POLAR ORANGE	POLAR RED
POLAR BLUE	POLAR NAVY	POLAR HUNTER
POLAR GREY	POLAR BLACK	



BG9953



BG9952



# MICRO FLEECE PULLOVER

## BG9952 | 1/4 Zip Pullover

Zip Front Pockets with Zipper,  
Adjustable Bungee, Matching Zipper  
Color Shown: Polar Orange, Polar Hunter  
Adult Sizes: XS-6XL



OPTIC YELLOW	POLAR ORANGE	POLAR RED
POLAR BLUE	POLAR NAVY	POLAR HUNTER
POLAR GREY	POLAR BLACK	



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# MICRO FLEECE JACKET

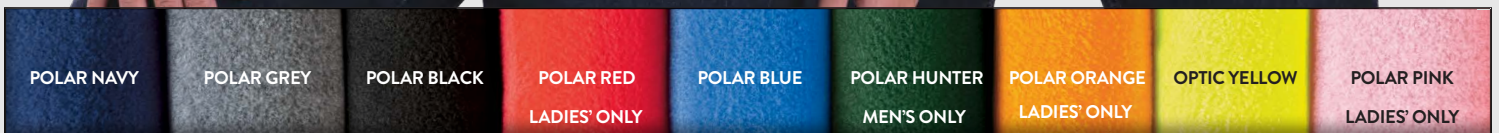
9.6 oz. 100% Polyester Micro Fleece

## BG6951 | Ladies' Full Zip Jacket

Welt Pockets, Matching Zipper,  
Elastic Waistband & Cuffs  
Color Shown: Polar Pink  
Sizes: S-4XL

## BG9951 | Men's Full Zip Jacket

Zip Front Pockets, Matching Zipper,  
Adjustable Bungee Waistband,  
Color Shown: Polar Blue  
Sizes: S-6XL



# SUBLIMATED HOODIES & FLEECE



# DESTINATION SUBLIMATION

*Turn ordinary into extraordinary!*



HOODS



COLLARS



ZIPPER PULLS



SUBLIMATED DRAWCORDS



POUCH POCKETS



COLORFUL DRAWCORDS



SUBLIMATED HOOD LINING

COLORFUL DRAWCORDS

CHEST DECORATION

SUBLIMATED POUCH POCKET



## FREE VIRTUALS

Just send us your artwork & you are set to go!

Select from our collection of Premium, Essex & Westport Fleece, Triblend Hoodies & Tees and Micro Fleece to create your perfect design!



20 COLORFUL DRAWCORD OPTIONS!

CREATE YOUR OWN SUBLIMATED DRAWCORD

# PREMIUM FLEECE HOODIES

**BG9301PH**

9 oz. 70/30 Combed Ringspun  
Sizes: XS-6XL

**BIG & TALL**

GOLD
ORANGE
DARK PINK
RED T
BURGUNDY T
TEAM PURPLE
CAROLINA BLUE
ROYAL T
NAVY T
HUNTER
GREY HEATHER T
BLACK T

T: TALL AVAILABLE



**BG9302ZH**

9 oz. 70/30 Combed Ringspun  
Sizes: XS-6XL

**BIG & TALL**

RED T
BURGUNDY T
ROYAL T
NAVY T
HUNTER
GREY HEATHER T
BLACK T

T: TALL AVAILABLE



# ESSEX & WESTPORT FLEECE



**BG9303PH**

7 oz. 60/40 Cotton/Polyester  
Sizes: XS-4XL

RED	SLATE	ROYAL
NAVY	HUNTER	DARK GREY HEATHER
CARBON	BLACK	WHITE



**BG9304ZH**

7 oz. 60/40 Cotton/Polyester  
Sizes: XS-4XL

RED	SLATE	ROYAL
NAVY	DARK GREY HEATHER	CARBON
BLACK		



**BG9305H | 1/4 Zip**

7 oz. 60/40 Cotton/Polyester  
Sizes: XS-4XL

NAVY	DARK GREY HEATHER	BLACK
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# TRIBLEND HOODIES

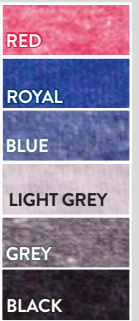
## BG7309H | Pullover Hoodie

4.5 oz. 50% Polyester,  
38% Cotton, and 12% Rayon  
Adult Sizes: XS-4XL



## BG7308H | Zip Front Hoodie

4.5 oz. 50% Polyester, 38% Cotton, and 12% Rayon  
Adult Sizes: XS-4XL



# MICRO FLEECE

Full Zip



## BG9951H | Men's Full Zip Jacket

9.6 oz. 100% Polyester Micro Fleece  
Sizes: S-6XL

## BG6951H | Ladies' Full Zip Jacket

9.6 oz. 100% Polyester Micro Fleece  
Sizes: S-4XL

## BG9952H | 1/4 Zip Pullover

9.6 oz. 100% Polyester Micro Fleece  
Adult Sizes: XS-6XL

## BG9953H | Zip Front Vest

9.6 oz. 100% Polyester Micro Fleece  
Adult Sizes: XS-6XL



## Easy Care Poplin

65/35 Polyester/Cotton Blend

### Stain Release

Stains Released in Wash

### Wrinkle Resistant

Requires Little or No Ironing

### Superblend™ 5.5 oz.

Cool Woven Fabric Weight

### Color Lock Technology

Resists Fading After Repeated Wash

### Companion Styles

Matching Pique Polo Colors

### Color Powered

Available in 26 Colors

### Sizes For Everyone

Men's S-10XL & Talls

Ladies' XS-5XL



# SUPERBLEND™ POPLIN



See pages 48-52 for the entire collection.



# OUR BEST SELLING WOVEN SHIRT AVAILABLE IN 26 COLORS

5.5 oz. 65/35 Polyester/Cotton  
Superblend™ Poplin

## BG6216 | Ladies'

Long Sleeve, Spread Collar,  
Bone Horn Buttons  
Color Shown: Burnt Orange  
Sizes: XS-4XL Classic Fit

## BG7216 | Men's

Long Sleeve, Button Down Collar  
Bone Horn Buttons  
Color Shown: Cactus  
Sizes: S-10XL Classic Fit



BG6216

BG7216

Long Sleeve



BG7216T

**BIG & TALL**

## BG7216, BG6216 & BG7216T AVAILABLE IN ALL 26 COLORS

MAIZE	YELLOW	SALMON	ORANGE	BURNT ORANGE	BERRY
RED	BURGUNDY	PURPLE	LIGHT BLUE	AQUA	TURQUOISE
FRENCH BLUE	ROYAL	NAVY	CACTUS	SAGE	KELLY
HUNTER	NATURAL	TAN	CHOCOLATE	MEN'S ONLY GREY	GRAPHITE
BLACK	WHITE				

## BG7216T | Men's Fit Tall

Long Sleeve, Bone Horn Button  
Color Shown: Kelly  
Sizes: LT-3XLT

AVAILABLE IN 26 COLORS





# SUPERBLEND™ POPLIN

5.5 oz. 65/35 Polyester/Cotton  
Superblend™ Poplin

Our best-selling Superblend™ poplin collection boasts stain release, extensive size ranges, bone horn buttons, an array of colors, and a variety of fits designed to flatter every body!

## BG7216S | Men's

Short Sleeve, Button Down Collar  
Bone Horn Buttons, Hemmed Sleeves  
Color Shown: Maize  
Sizes: S-10XL Classic Fit

## BG6216S | Ladies'

Short Sleeve, Spread Collar  
Bone Horn Buttons,  
Hemmed Sleeves  
Color Shown: Turquoise  
Sizes: XS-4XL Classic Fit

**BIG &  
TALL**

MAIZE	YELLOW
SALMON	ORANGE
BURNT ORANGE	BERRY
RED	BURGUNDY
PURPLE	LIGHT BLUE
AQUA	TURQUOISE
FRENCH BLUE	ROYAL
NAVY	CACTUS
SAGE	KELLY
HUNTER	NATURAL
TAN	CHOCOLATE
MEN'S ONLY GREY	GRAPHITE
BLACK	WHITE



## BG7216ST | Men's Tall

Short Sleeve  
Sizes: LT-3XLT

RED	ROYAL	NAVY
HUNTER	TAN	BLACK
WHITE		



**EASY CARE**



NEW!

BG6266S

BG7266S

# SUPERBLEND™ POPLIN MATCHING BUTTONS

5.5 oz. 65/35 Polyester/Cotton  
Superblend™ Poplin

## BG7266S | Men's

Short Sleeve, Matching Pearlized Buttons, Patch Pocket, Two Back Pleats, Double Back Yoke, Button Down Collar  
Color Shown: Graphite  
Sizes: S-6XL Classic Fit

RED	BURGUNDY	LIGHT BLUE
ROYAL	NAVY	TEAL
CACTUS	HUNTER	TAN
GRAPHITE	BLACK	WHITE

## BG6266S | Ladies'

Short Sleeve, Spread Collar  
Matching Pearlized Buttons,  
Hemmed Sleeves  
Color Shown: Red  
Sizes: XS-4XL Classic Fit

RED	LIGHT BLUE	ROYAL
BLACK	WHITE	



# Swing

6261

## BG6261 | Swing Shirt

Ladies' 3/4 Sleeves with French Cuffs,  
Matching Buttons, Flared Bottom  
Color Shown: Light Blue  
Sizes: S-4XL

BERRY	RED	LIGHT BLUE	ROYAL
NAVY	BLACK	WHITE	



# SUPERBLEND™ POPLIN MATCHING BUTTONS

5.5 oz. 65/35 Polyester/Cotton  
Superblend™ Poplin



## BG7266 | Men's

Long Sleeve, Matching Pearlized Buttons, Patch Pocket, Two Back Pleats, Double Back Yoke, Button Down Collar  
Color Shown: Cactus  
Sizes: S-6XL Classic Fit

## BG6260 | Ladies'

3/4 Sleeve,  
Matching Pearlized Buttons  
Color Shown: Berry  
Sizes: S-4XL Untucked Fit  
5XL in Select Colors

## BG7266T | Men's Tall

Long Sleeve  
Sizes: LT-3XLT  
in Select Colors

**BIG &  
TALL**



### BG7266/BG7266T

RED T	BURGUNDY T	LIGHT BLUE T
ROYAL T	NAVY T	TEAL T
CACTUS	HUNTER	TAN T
GRAPHITE	BLACK T	WHITE T

T: TALL AVAILABLE

### BG6260

BURNT ORANGE	BERRY	RED 5XL
BURGUNDY 5XL	5XL	TURQUOISE
ROYAL 5XL	NAVY 5XL	TEAL
CACTUS	TAN	GRAPHITE
BLACK 5XL	WHITE 5XL	5XL: LADIES' AVAILABLE



# SOLID POPLIN CAMP SHIRTS

5.5 oz. 65/35 Polyester/Cotton  
Superblend™ Poplin

Elevate uniforms with these  
captivating camp shirts for  
restaurants and resorts.

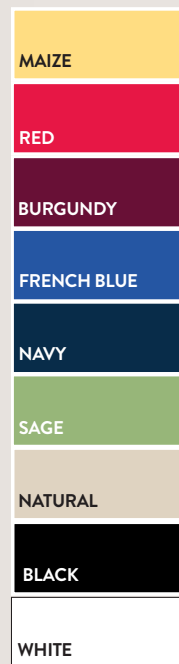


## BG3100 | Men's

Patch Pocket, Spread Collar,  
Matching Pearlized Buttons,  
Hemmed Sleeves, Straight Bottom  
Color Shown: Red  
Sizes: XS-6XL Classic Fit

## BG6100 | Ladies'

Spread Collar, Matching Pearlized  
Buttons, Hemmed Sleeves,  
Straight Bottom, No Pocket  
Color Shown: French Blue  
Sizes: XS-3XL Feminine Fit



# TROPICAL PRINT CAMP SHIRTS

4.5 oz. 55/45 Cotton/Polyester Poplin

**BG3101-3109 | Adult**

Spread Collar, Pearlized Buttons, Patch Pocket,  
Hemmed Sleeves, Straight Bottom

Sizes: XS-4XL



**BG3101**  
Tucan



**BG3103**  
Tropic



**BG3104**  
Cocktail



**BG3105**  
Floral



**BG3106**  
Hibiscus



**BG3107**  
Mango Tonal



**BG3107**  
Blue Tonal



**BG3108**  
Bistro



**BG3109**  
Indigo Breeze



# These lightweight poplins offer

## ESSENTIAL POPLIN

3 oz. 65/35 Polyester/Cotton



### BG6210 | Ladies'

Long Sleeve, Spread Collar  
Matching Buttons, No Pocket  
Color Shown: Burnt Orange  
Sizes: S-4XL

### BG7210 | Men's

Long Sleeve, Button Down Collar  
Matching Buttons, Left Chest Pocket  
Color Shown: Turquoise  
Sizes: S-6XL Classic Fit



MAIZE	BURNT ORANGE	RED	BURGUNDY
LIGHT BLUE	ROYAL	TURQUOISE	NAVY
HUNTER	TAN	GRAPHITE	BLACK
WHITE*	*WHITE FABRIC SLIGHTLY HEAVIER.		



# the best value for your team.

## BG6210S | Ladies'

Short Sleeve, Spread Collar  
Matching Buttons, No Pocket  
Color Shown: Maize  
Sizes: S-4XL

## BG7210S | Men's

Short Sleeve, Button Down Collar  
Matching Buttons, Left Chest Pocket  
Color Shown: Hunter  
Sizes: S-6XL Classic Fit

MAIZE	RED	BURGUNDY	LIGHT BLUE
ROYAL	NAVY	HUNTER	TAN
GRAPHITE	BLACK	WHITE*	

\*WHITE FABRIC SLIGHTLY HEAVIER.

# CLASSIC DENIM

7 oz. 100% Cotton

Our signature shirt has a timeless look with sandwashed denim.

## BG8206 | Men's

Long Sleeve, Button Down Collar  
Bone Horn Buttons, Left Chest Pocket  
Color Shown: Vintage Blue  
Sizes: XS-8XL Classic Fit

## BG8202 | Ladies'

Long Sleeve, Button Down Collar  
Bone Horn Buttons, Left Chest Pocket  
Color Shown: Faded Blue  
Sizes: S-4XL Classic Fit

## BG8206T | Men's **Tall**

Long Sleeve  
Sizes: LT-3XLT

**BIG** &  
**TALL**



BG8202

BG8206



## BG8202S | Ladies'

Short Sleeve, Button Down Collar  
Bone Horn Buttons  
Color Shown: Faded Blue  
Sizes: S-4XL Classic Fit



FADED BLUE

## BG8206S | Men's

Short Sleeve, Button Down Collar  
Bone Horn Buttons, Patch Pocket  
Color Shown: Vintage Blue  
Sizes: XS-7XL Classic Fit



VINTAGE BLUE



[bluegeneration.com](http://bluegeneration.com)



# UNTUCKED DENIM

7 oz. 100% Cotton

Our Sandwashed 7oz. denim has been reimagined in a contemporary untucked style, showcasing a shorter and more tapered fit in classic shades of vintage blue, black, and white.



BG8203

BG8207



BG8203

BG8207

## BG8203 | Ladies'

Long Sleeve with Y-placket,  
Left Chest Pocket

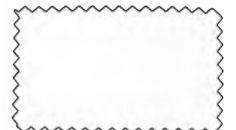
Color Shown Above: White Denim

Shown Left: Vintage Denim

Sizes: S-4XL Feminine Fit



VINTAGE BLUE



WHITE DENIM



BLACK DENIM

## BG8207 | Men's


Long Sleeve, Left Chest Pocket

Color Shown Above: Black Denim

Shown Left: Vintage Denim

Sizes: S-4XL Untucked Fit





# THE UNTUCKED COLLECTION

# UNTUCKED GINGHAM CHECK

3.2 oz. 55/45 Cotton/Polyester

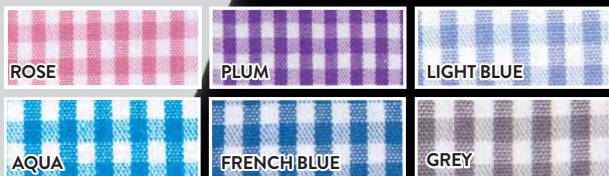
## BG6269 | Ladies'

Long Sleeve, Spread Collar, Y-placket,  
White Pearlized Button,  
Front & Back Darts  
Color Shown: Rose  
Sizes: S-4XL Feminine Fit

These fashionable check shirts have a slightly tapered fit,  
easy care and are designed to be worn tucked or untucked.

## BG7269 | Men's

Long Sleeve, Spread Collar,  
White Pearlized Button,  
Adjustable Cuffs, Left Chest Pocket,  
Center Back Pleat  
Color Shown: French Blue  
Sizes: S-4XL Untucked Fit



# UNTUCKED POPLIN COLLECTION

## STRIPED POPLIN

3.2 oz. 55/45 Cotton/Polyester

### BG6272 | Ladies'

Roll Up Tab Sleeve, Spread Collar,  
Y-Placket, Pearlized Buttons  
Color Shown: Blue/White Stripe  
Sizes: XS-4XL Feminine Fit

### BG7272 | Men's

Long Sleeve, Spread Collar  
Pearlized Buttons, Patch Pocket  
Color Shown: Blue/White Stripe  
Sizes: S-4XL Untucked Fit



BG6272

BG7272

Roll up  
tab sleeve



BLUE/WHITE STRIPE

## UNTUCKED SUPERBLEND™ POPLIN

5.5 oz. 65/35 Cotton/Polyester

### BG6260 | Ladies'

3/4 Sleeves, Matching Buttons  
Color Shown: Berry  
Sizes: S-4XL Feminine Fit  
5XL Available In Select Colors

### BG7268 | Men's

Long Sleeves, Left Chest Pocket,  
Matching Buttons  
Color Shown: Royal  
Sizes: S-4XL Untucked Fit

### BG6260

BURNT ORANGE	BERRY
RED 5XL	BURGUNDY 5XL
LIGHT BLUE 5XL	TURQUOISE
ROYAL 5XL	NAVY 5XL
TEAL	CACTUS
TAN	GRAPHITE
BLACK 5XL	WHITE 5XL

5XL: LADIES' 5XL AVAILABLE

### BG7268

RED	ROYAL
NAVY	GRAPHITE
BLACK	WHITE



BG6260

BG7268



# TONAL CROSSWEAVE

3.2 oz. 55/45 Cotton/Polyester

## BG8216 | Men's

Long Sleeve, Spread Collar,  
Matching Buttons, Center Back Pleat

Color Shown: Charcoal  
Sizes: S-4XL Untucked Fit



## BG6215 | Ladies'

Long Sleeve, Spread Collar, Y-Placket,  
Matching Buttons, Front & Back Darts

Color Shown: Plum  
Sizes: XS-4XL Feminine Fit



## BG8215 | Men's

Long Sleeve, Spread Collar,  
Matching Buttons, Center Back Pleat

Color Shown: French Blue  
Sizes: S-6XL Classic Fit



FABRIC SWATCH



BG8216  
Untucked

BG8215  
Classic

BG6215



unavailable BG8216 PLUM	WHITE	BLACK	unavailable BG8216 LIGHT BLUE
FRENCH BLUE	CHARCOAL	LADIES ONLY ROSE	

# UNTUCKED TRICOLOR PLAID

3.2 oz. 55/45 Cotton/Polyester

## BG6270 | Ladies'

Color: Aqua/Blue  
Sizes: XS-4XL Feminine Fit



## BG6271 | Ladies'

Color Shown: Blue/Plum  
Sizes: XS-4XL Feminine Fit

## BG7270 | Men's

Color Shown: Aqua/Blue  
Sizes: S-4XL Untucked Fit

## BG7271 | Men's

Color: Blue/Plum  
Sizes: S-4XL Untucked Fit



BG6271

BG7270



BLUE/PLUM



AQUA/BLUE



bluegeneration.com

*Our Signature*  
**COTTON TWILL**  
 Prewashed for ultimate comfort.

27  
 colors



**BIG &  
 TALL**

**BG6213 | Ladies'**

Long Sleeve, Button Down Collar  
 Bone Horn Buttons, No Pocket  
 Color Shown: Sangria  
 Sizes: S-4XL Classic Fit

**BG8213 | Men's**

Long Sleeve, Button Down Collar  
 Bone Horn Buttons, Patch Pocket  
 Color Shown: Jade  
 Sizes: XS-8XL Classic Fit

**BG8213T | Men's Tall**

Long Sleeve  
 Sizes: LT-3XLT

BG6213

BG8213



MAIZE	YELLOW T	MEN'S ONLY MANGO	ORANGE T
BURNT ORANGE T	PINK	SANGRIA	RED T
BURGUNDY T	VIOLET	GRAPE	PURPLE T
LIGHT BLUE T	TURQUOISE T	FRENCH BLUE T	ROYAL T
NAVY T	HUNTER T	KELLY T	MEN'S ONLY T JADE
MEN'S ONLY T OLIVE	NATURAL T	TAN T	MEN'S ONLY T CHOCOLATE
MEN'S ONLY T GREY	BLACK T	WHITE T	T: TALL AVAILABLE

BG8213S

BG6213S



**BG8213S | Men's**

Short Sleeve, Patch Pocket  
 Color Shown: Kelly  
 Sizes: XS-7XL Classic Fit

**BG6213S | Ladies'**

Short Sleeves, No Pocket  
 Color Shown: Violet  
 Sizes: S-4XL Classic Fit



MAIZE	YELLOW	MANGO	ORANGE	BURNT ORANGE
LADIES' ONLY PINK	SANGRIA	RED	BURGUNDY	VIOLET
PURPLE	LIGHT BLUE	TURQUOISE	FRENCH BLUE	ROYAL
NAVY	HUNTER	KELLY	MEN'S ONLY JADE	MEN'S ONLY OLIVE
NATURAL	TAN	MEN'S ONLY GREY	BLACK	WHITE



# PEACH TOUCH TWILL

4.8 oz. 60/40 Cotton Polyester Peach Touch Twill

Our incredibly soft peach touch twills are the go-to choice for ultimate comfort. They're wrinkle resistant and easy care.

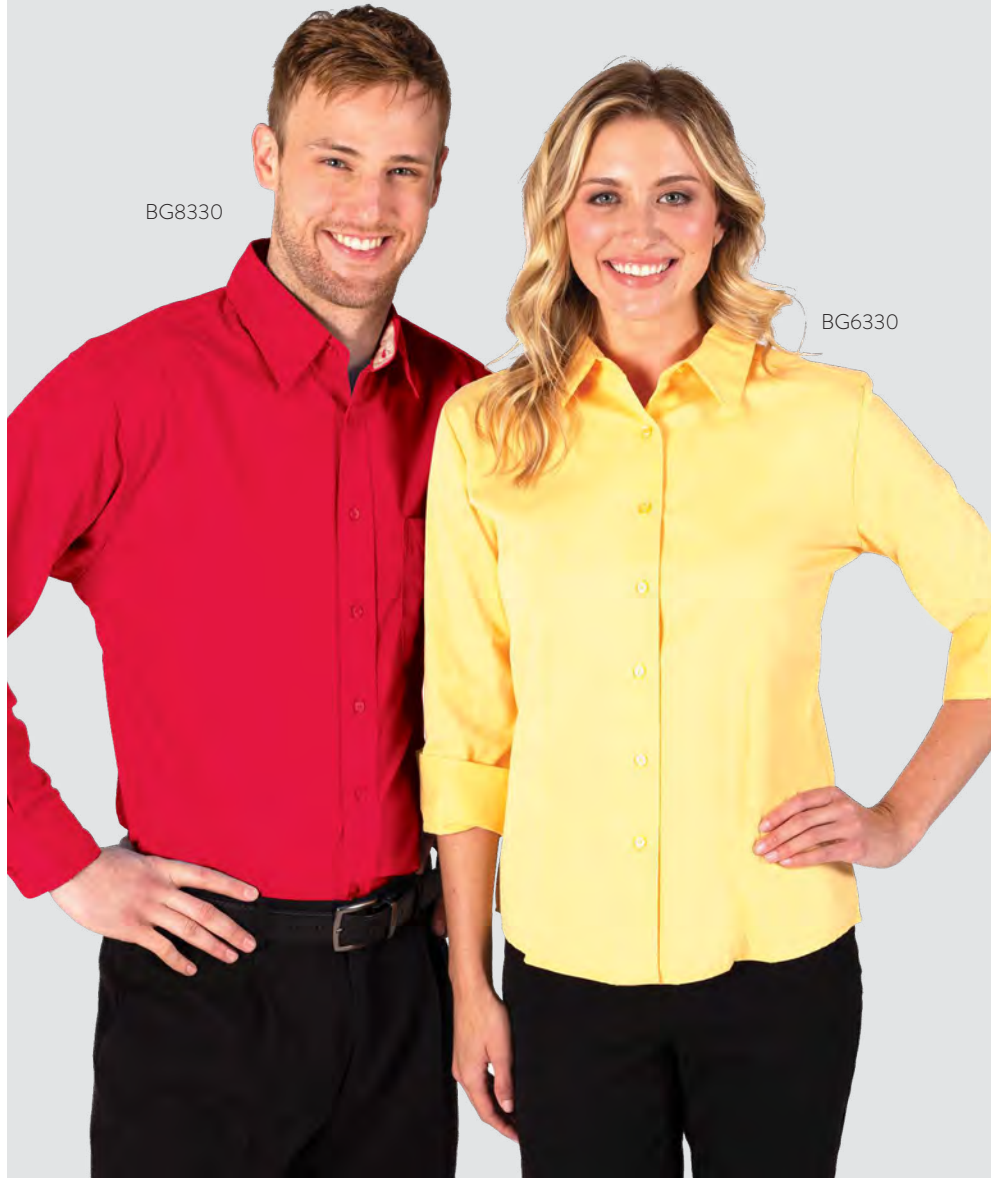
## BG8330 | Men's

Long Sleeve, Spread Collar,  
Contrast Inside Collar,  
Matching Pearlized Buttons, Patch Pocket  
Color Shown: Red  
Sizes: S-6XL Classic Fit

## BG6330 | Ladies'

3/4 Sleeve, Spread Collar, No Pocket  
Matching Pearlized Buttons, French Cuffs  
Color Shown: Maize  
Sizes: S-4XL Feminine Fit

MAIZE	BURNT ORANGE	RED	BURGUNDY
LADIES' ONLY PURPLE	LIGHT BLUE	ROYAL	NAVY
HUNTER	TAN	BLACK	WHITE



BG8330

BG6330



BG8330S

## BG8330S | Men's

Short Sleeve, Spread Collar,  
Contrast Inside Collar,  
Matching Pearlized Buttons, Patch Pocket  
Color Shown: Purple  
Sizes: S-6XL Classic Fit



MAIZE	BURNT ORANGE	RED	BURGUNDY
PURPLE	LIGHT BLUE	ROYAL	NAVY
HUNTER	TAN	BLACK	WHITE



# STRETCH POPLIN

4.5 oz. 58% Cotton, 39% Polyester,  
3% Spandex Poplin



## BG6218 | Ladies'

3/4 Sleeve, Spread Collar  
French Cuffs, Matching Buttons  
Color Shown: Coral  
Sizes: XS-4XL Feminine Fit

MAIZE	SALMON	CORAL	BURNT ORANGE
PINK	BERRY	RED	BURGUNDY
PURPLE	LIGHT BLUE	AQUA	ROYAL
NAVY	CACTUS	BLACK	WHITE

## BG7218 | Men's

Long Sleeve, Patch Pocket  
White Pearlized Buttons: Light Blue, White  
Graphite Pearlized Buttons: Royal, Navy & Black  
Color Shown: Royal  
Sizes: S-6XL Classic Fit

LIGHT BLUE	ROYAL	NAVY	BLACK
WHITE			



BG6218

BG7218

The ultimate choice for comfort and style, these easy care, stain release shirts with spandex and spread collar ensure everyone looks crisp and professional all day long.

## BG6218S | Ladies'

Short, V-notched Sleeves, Spread Collar  
French Cuffs,  
Color Shown: Berry  
Sizes: XS-4XL Feminine Fit

MAIZE	SALMON	CORAL	BURNT ORANGE
PINK	BERRY	RED	BURGUNDY
PURPLE	LIGHT BLUE	ROYAL	NAVY
CACTUS	BLACK	WHITE	



V-notch Sleeves

BG6218S



# OXFORD

6 oz. 60/40 Cotton/Polyester



## BG8214 | Men's

Long Sleeve, Button Down Collar  
Pearlized Buttons, Patch Pocket  
Color Shown: Burgundy/White Stripe  
Sizes: S-5XL Classic Fit

## BG6214 | Ladies'

Long Sleeve, Button Down Collar  
Pearlized Buttons  
Color Shown: French Blue  
Sizes: S-4XL Classic Fit

## BG8214T | Men's Tall

Long Sleeve, Button Down Collar  
Pearlized Buttons, Patch Pocket  
Sizes: LT-3XLT



- BURGUNDY MEN'S ONLY
- GREEN LADIES ONLY

**BIG &  
TALL**



BG8214

BG6214



BG8214S

BG6214S

## BG6214S | Ladies'

Short Sleeve, Button Down Collar, Pearlized Buttons  
Color Shown: Maize  
Sizes: S-4XL Classic Fit



## BG8214S | Men's

Short Sleeve, Button Down Collar  
Matching Buttons, Left Chest Pocket  
Color Shown: Blue  
Sizes: S-5XL Classic Fit



- BURGUNDY LADIES' ONLY
- MAIZE LADIES' ONLY
- GREEN MEN'S ONLY

## BG5214 | Youth

Long Sleeve, Button Down Collar  
Pearlized Buttons, Patch Pocket  
Sizes: XS-XL  
See page 66.

bluegeneration.com

# YOUTH STYLES

See matching adult styles on page 9.

## BG5300 | Titan Polo

3.8 oz. 100% Polyester Jersey  
Short Sleeve, Matching Buttons,  
Rib Knit Collar, Hemmed Sleeves  
Color Shown: Light Blue  
Sizes: XS-XL



**BLUXDRI**  
MOISTURE WICKING



## BG5302 | Tee

3.8 oz. 100% Polyester Jersey  
Short Sleeve, Crew Neck  
Color Shown: Optic Yellow, Graphite  
Sizes: XS-XL



**BLUXDRI**  
MOISTURE WICKING



\*OPTIC YELLOW IS ANSI 107 COMPLIANT FOR FLUORESCENT BACKGROUND COLOR.



BG5300

See matching adult styles on page 32.



BG5302

## BG5214 | Oxford

6 oz. 60/40 Cotton/Polyester  
Long Sleeve, Button Down Collar  
Pearlized Buttons, Patch Pocket  
Color Shown: White  
Sizes: XS-XL



See matching adult styles on page 65.



BG5214

## BG5500

### Soft Touch Pique Polo

5.5 oz. 65/35 Polyester/Cotton Pique

Short Sleeve, Rib Knit Collar & Cuffs

Matching Buttons

Color Shown: Royal, Yellow

Sizes: XS-XL



See matching adult styles on page 23



YELLOW	RED	BURGUNDY	LIGHT BLUE
ROYAL	NAVY	HUNTER	BLACK
WHITE			



BG5500

## BG5204

### Superblend™ Polo

6.7 oz. 60/40 Cotton/Polyester

Short Sleeve, Bone Buttons,

Rib Knit Collar & Cuffs

Color Shown: Light Blue, Red

Sizes: XS-XL



YELLOW	RED	BURGUNDY	LIGHT BLUE
ROYAL	NAVY	HUNTER	BLACK
WHITE			



See matching adult styles on page 19.



BG5204

## BG5207

### Superblend™ Polo

6.7 oz. 60/40 Cotton/Polyester

Long Sleeve, Bone Buttons,

Rib Knit Collar & Cuffs

Color Shown: Royal

Sizes: XS-XL



YELLOW	RED	BURGUNDY
LIGHT BLUE	ROYAL	NAVY
WHITE		

See matching adult styles on page 20.



BG5207  
Long Sleeve

# TEFLON™ TREATED PANTS & SHORTS

7.2 oz. 60/40 Cotton/Polyester Twill

## PLEATED PANTS



BG8000P

BG6000P

## FLAT FRONT SHORTS



BG8002S

BG6002S

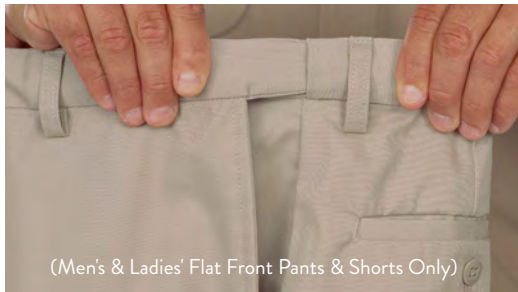
NAVY\*

KHAKI

BLACK

\*6002S UNAVAILABLE

## CONCEALED EXPANDABLE WAISTBAND



(Men's & Ladies' Flat Front Pants & Shorts Only)

SIZE CHART	Size	Inseam with Hemmed Bottom	Inseam with Open Bottom
Men's Sizes	28-52* (even only)	Pants: 30", 32", 34" Shorts: 8"	Pants: 37"
Ladies' Sizes	2-28 (even only)	Pants: 28", 30", 32" Shorts: 7.5"	Pants: 34"

\*29, 31, 33 also available in BG8000P

## FLAT FRONT PANTS



BG8001P

BG6001P



### BG8001P | Men's

Flat Front Pants, Brass Zipper,  
Angled Side Pockets, Set In Back  
Pockets With Button Closure  
Color Shown: Khaki  
Classic Fit

### BG6001P | Ladies'

Flat Front Pants, Nylon Coil Zipper,  
Angled Side Pockets  
Color Shown: Khaki  
Classic Fit

### BG8000P | Men's

Pleated Front Pants, Brass Zipper,  
Angled Side Pockets, Set In Back  
Pockets With Button Closure  
Color Shown: Navy  
Classic Fit

### BG6000P | Ladies'

Pleated Front Pants, Nylon Coil Zipper,  
Angled Side Pockets,  
Set In Back Pockets  
Color Shown: Khaki  
Classic Fit

### BG8002S | Men's

Flat Front Shorts, Brass Zipper,  
Angled Side Pockets, Welt Pockets  
Color Shown: Khaki  
Classic Fit

### BG6002S | Ladies'

Flat Front Shorts, Nylon Coil Zipper,  
Angled Side Pockets  
Color Shown: Black  
Classic Fit



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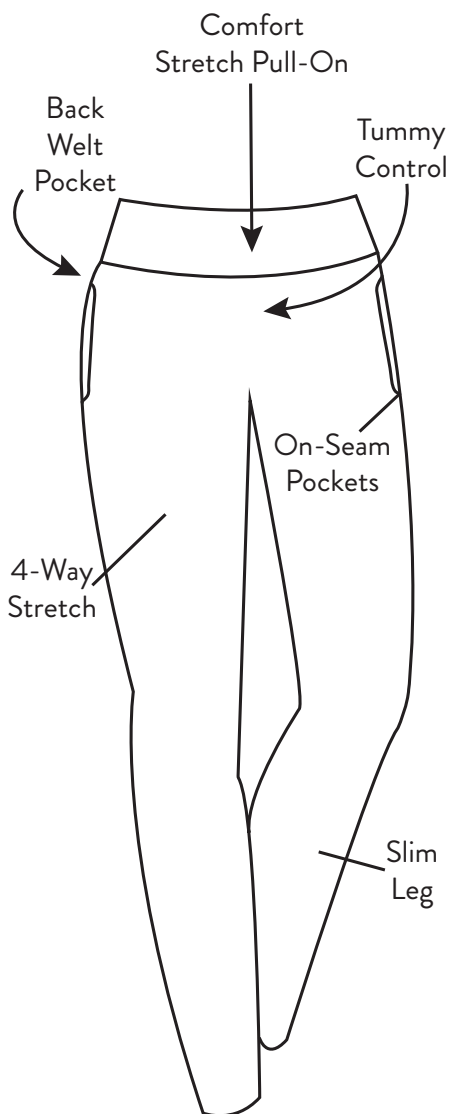
# STUDIO PANTS

95/5 Polyester/Spandex

## BG6003P | Ladies'

4 Way Stretch Compression Knit,  
Tummy Control, On-Seam Side Pockets,  
Back Welt Pocket  
Color Shown: Black  
Sizes: XS-4XL Classic

BLACK



BG6003P



EASY CARE  
WASH & WEAR



**BLUXDRI**  
MOISTURE WICKING



# SERVICWEAR



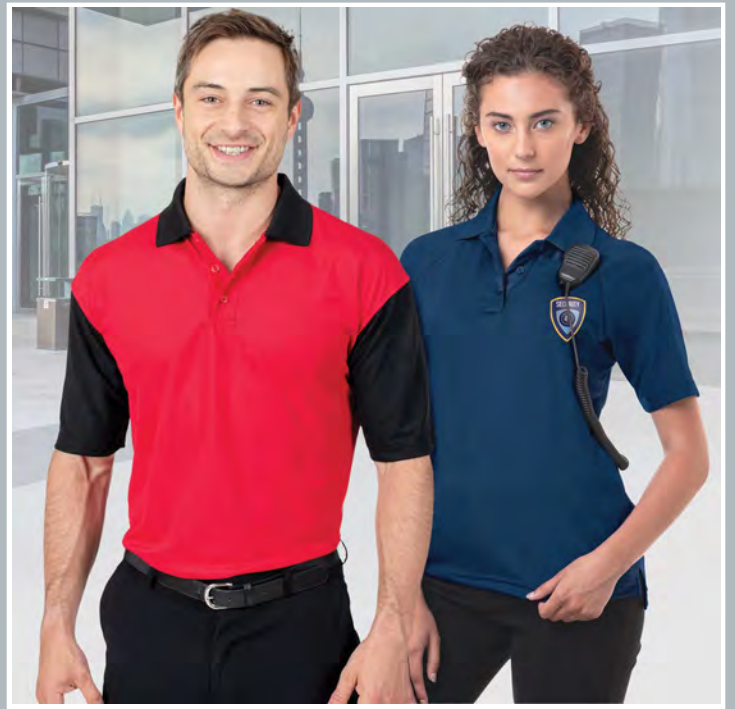
An expert in servicewear, Blue Generation has been outfitting uniforms for the hospitality, industrial, and security fields for 80 years. We use advanced technologies including Teflon™, BLU-X-DRI moisture wicking and stain release, and IL-50 industrial washing rating to ensure that service workers always looks clean, comfortable and stylish. Our servicewear will amplify any brand, regardless of budget.





**Polos, Twill Shirts & Pants  
treated with Teflon™ Fabric protector**

pg. 72-73



**IL-50 Tactical &  
Pique Polos**

pg. 74-75



**High Visibility Moisture  
Wicking Polos & Tees**

pg. 76-77



**Bistro Vests & Aprons  
treated with Teflon™ Fabric protector**

pg. 78-79

# TEFLON™ TREATED PIQUES

5.7 oz. 65/35 Polyester/Cotton Pique

Ideal for the workplace, our pique polos treated with technologically advanced Teflon™ fabric protector will keep your workforce looking clean all day long.

## BG6203 | Ladies'

Teflon™, Short Sleeve  
Bone Buttons, Rib Knit Collar & Cuffs  
Color Shown: Orange  
Sizes: S-4XL Classic Fit

## BG7203 | Men's

Teflon™, Short Sleeve  
Bone Buttons, Rib Knit Collar & Cuffs  
Color Shown: Royal  
Sizes: XS-6XL Classic Fit



Non PFOA/PFAS



BG6203



BG7203

MAIZE	YELLOW P	ORANGE P	RED P
BURGUNDY P	PURPLE	LIGHT BLUE P	ROYAL P
NAVY P	KELLY P	HUNTER P	TAN P
BLACK P	WHITE P	P: MEN'S WITH POCKET AVAILABLE	

## BG7202 | Pocketed

Teflon™, Short Sleeve, Patch Pocket,  
Bone Buttons, Rib Knit Collar & Cuffs  
Color Shown: Yellow  
Adult Sizes: XS-6XL Classic Fit



bluegeneration.com

BG7202

POCKETED





# TEFLON™ TREATED TWILL

6.5 oz. 65/35 Polyester/Cotton

No matter the job, your team will  
always look clean and sharp.

## BG6217 | Ladies'

Teflon™, Long Sleeve, Spread Collar  
Bone Buttons, No Pocket  
Color Shown: Yellow  
Sizes: S-4XL Classic Fit

## BG7217 | Men's

Teflon™, Long Sleeve,  
Button Down Collar, Bone Buttons,  
Patch Pocket with Pencil Compartment  
Color Shown: Kelly  
Sizes: XS-6XL Classic Fit

## BG7217T | Men's Tall

Sizes: LT-3XLT  
Available in all colors.



Non PFOA/PFAS



**BIG &  
TALL**

BG7217

BG6217



BG7217S

BG6217S

MAIZE T	YELLOW T	ORANGE T	RED T
BURGUNDY T	MEN'S ONLY T	LIGHT BLUE T	TURQUOISE T
ROYAL T	PURPLE T	KELLY T	HUNTER T
TAN T	NAVY T	WHITE T	T: TALL AVAILABLE
	BLACK T		

## BG6217S | Ladies'

Teflon™, Short Sleeve, Spread Collar  
Bone Buttons, No Pocket  
Color Shown: Orange  
Sizes: S-4XL Classic Fit

## BG7217S | Men's

Teflon™, Short Sleeve,  
Button Down Collar, Bone Buttons,  
Patch Pocket with Pencil Compartment  
Color Shown: Turquoise  
Sizes: XS-6XL Classic Fit



# IL-50 INDUSTRIAL GRADE POLOS

5.7 oz. 100% Polyester Pique



## BG1051 | Men's

IL-50 Short Sleeves, Rib Knit Collar  
Matching Pearlized Buttons, Hemmed Sleeves  
Color Shown: Light Blue  
Sizes: S-6XL Classic Fit

## BG6051 | Ladies'

IL-50 Short Sleeves, Rib Knit Collar  
Matching Pearlized Buttons, Hemmed Sleeves  
Color Shown: Graphite  
Sizes: S-4XL Classic Fit

## BG1051T | Men's Tall

Sizes: LT-3XLT

RED P	BURGUNDY	LIGHT BLUE P	ROYAL P/T
NAVY P/T	LADIES ONLY KELLY	HUNTER	TAN T
GRAPHITE T	BLACK P/T	WHITE P	

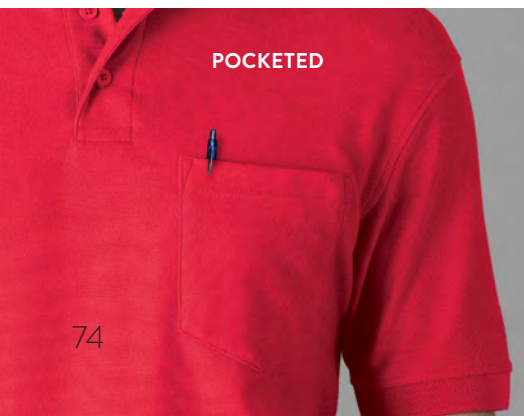
P: MEN'S WITH POCKET AVAILABLE  
T: TALL AVAILABLE

OPTIC YELLOW*	SAFETY ORANGE*
---------------	----------------

See Page 77 for Hi-Vis Colors  
BG7510/6510

## BG1052 | Pocketed

IL-50 Short Sleeves,  
Matching Pearlized Buttons,  
Rib Knit Collar, Hemmed Sleeves  
Color Shown: Red  
Adult Sizes: S-6XL Classic Fit



**BIG &  
TALL**

**BLUXDRI**  
MOISTURE WICKING

BG1051

BG6051



Teflon™ Treated Pants  
BG8001P | BG6000P  
page 68

## BG6054 | Ladies'

Short Sleeves, Contrast Collar & Sleeves  
Color Shown: Tan/Black  
Sizes: S-4XL Classic Fit

RED/BLACK	LIGHT BLUE/NAVY	TAN/BLACK
GRAPHITE/BLACK	BLACK/GRAPHITE	

## BG1054 | Men's

Short Sleeves, Contrast Collar & Sleeves  
Color Shown: Red/Black  
Sizes: S-4XL Classic Fit

RED/BLACK	GRAPHITE/BLACK	BLACK/GRAPHITE
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BG6054

BG1054

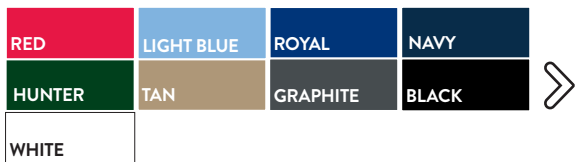
# IL-50 TACTICAL POLOS

5.7 oz. 100% Polyester Pique

With raglan sleeves, 3 microphone clips, and sleeve pencil pockets, these tactical polos are the ultimate choice for security professionals.

## BG1053 | Men's

Short Sleeve, Rib Knit Collar,  
Hemmed Sleeves, Matching Pearlized Buttons  
Color Shown: Red  
Sizes: S-6XL Classic Fit



## BG6053 | Ladies'

Short Sleeve, Rib Knit Collar,  
Hemmed Sleeves, Matching Pearlized Buttons  
Color Shown: Royal  
Sizes: S-4XL



Microphone clips on center placket and shoulders



BG1053

Reinforced dual pen pockets on left sleeve



BG6053



BG1055



Designed for the vigor of the workday featuring IL-50 which performs well through 50 industrial washings.

## BG1055 | Long Sleeve

Rib Knit Collar, Hemmed Sleeves,  
Matching Pearlized Buttons  
Color Shown: Graphite  
Adult Sizes: XS-6XL Classic Fit



# HI-VIS WORKWEAR

3.8 oz. 100% Moisture Wicking  
Polyester Jersey Tees

Our assortment of safety tees  
and polos, all ANSI compliant\*,  
ensures your team remains highly  
visible on the job, while staying  
cool and dry.



## BG7511 | Adult

Short Sleeve, Crew Neck,  
Reflective Tape Class 2  
Color Shown: Optic Yellow  
Sizes: S-6XL

OPTIC  
YELLOW\*



## BG7303 | Long Sleeve

Crew Neck  
Color Shown: Optic Yellow  
Adult Sizes: XXS-6XL

OPTIC  
YELLOW\*



BG7303

## BG7302 | Adult

Short Sleeve, Crew Neck  
Color Shown: Optic Yellow  
Sizes: XXS-6XL

## BG6302 | Ladies'

Short Sleeve, V-Neck  
Color Shown: Safety Orange  
Sizes: XS-4XL

OPTIC  
YELLOW\* SAFETY  
ORANGE\*



See all available tee colors on page 32.



\*OPTIC YELLOW AND SAFETY ORANGE  
ARE ANSI 107 COMPLIANT FOR  
FLUORESCENT BACKGROUND COLOR.

bluegeneration.com

BLUXDRI  
MOISTURE WICKING



BG7511



BG7302

BG6302

# IL-50 HI-VIS POLOS

5.5 oz. 100% Polyester Pique

## BG7510 | Men's

IL-50, Short Sleeve, Matching Buttons,  
Rib Knit Collar & Cuffs  
Color Shown: Safety Orange  
Sizes: S-6XL Classic Fit

## BG6510 | Ladies'

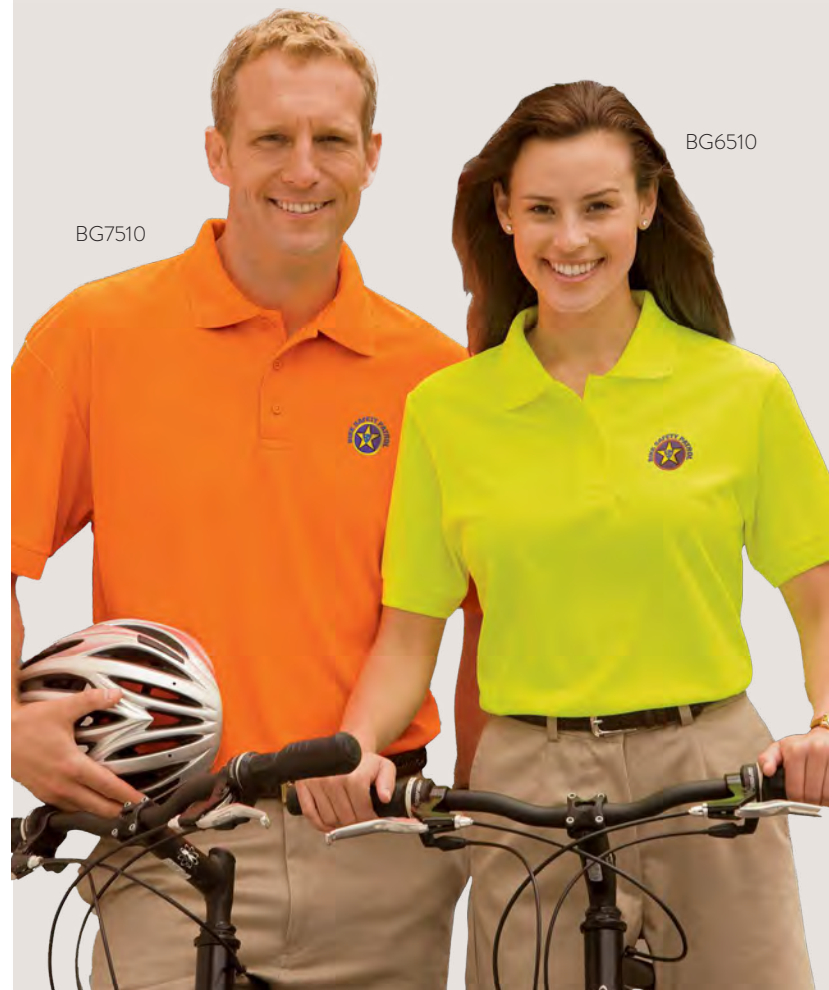
IL-50, Short Sleeve, Matching Buttons,  
Rib Knit Collar & Cuffs  
Color Shown: Optic Yellow  
Sizes: S-4XL Classic Fit

OPTIC  
YELLOW\*

SAFETY  
ORANGE\*

IL-50 performs well through  
50 industrial washings.  
Same fabric as BG1051/BG6051

\*OPTIC YELLOW AND SAFETY ORANGE ARE ANSI 107  
COMPLIANT FOR FLUORESCENT BACKGROUND COLOR.



BG7510

BG6510

BG7300

BLUXDRI  
MOISTURE WICKING



BG6300

# TITAN POLOS HI-VIS



3.8 oz. 100% Polyester Jersey

## BG7300 | Men's

Matching Buttons, Rib Knit Collar, Hemmed Sleeves,  
Straight Bottom with Side Vents  
Color Shown: Safety Orange  
Sizes: S-6XL Classic Fit

## BG6300 | Ladies'

Matching Buttons, Rib Knit Collar, Hemmed Sleeves,  
Straight Bottom with Side Vents  
Color Shown: Optic Yellow  
Sizes: S-4XL Classic Fit

## BG7300T | Men's Tall

Sizes: LT-3XLT Classic Fit

OPTIC  
YELLOW\*

SAFETY  
ORANGE\*

See all available polo colors on page 9.

bluegeneration.com

# BISTRO VESTS & SHIRTS

6.5 oz. 65/35 Polyester/Cotton Twill

## BG1265 | Ladies'

Teflon™ Fabric Protector, Matching Buttons,  
Two Front Welt Pockets, Taffeta Lining,  
Front & Back Darts, Self Fabric Back  
Color Shown: Burgundy  
Sizes: S-4XL Classic Fit

## BG1260 | Men's

Teflon™ Fabric Protector, Matching Buttons,  
Two Front Welt Pockets, Taffeta Lining,  
Back Darts, Self Fabric Back  
Color Shown: Royal  
Sizes: S-6XL Classic Fit



Studio Pants  
BG6003P  
page 69

BG6262



BG7267

## BG6262 | Ladies' Bistro Shirt

Long Sleeve, Spread Collar,  
Matching Buttons, Double Back Yoke  
Color Shown: White  
Sizes: S-4XL Classic Fit

WHITE

## BG7267 | Men's Bistro Shirt

Long Sleeve, Spread Collar  
Matching Buttons, Double Back Yoke,  
Left Chest Pocket  
Color Shown: White  
Sizes: S-6XL Classic Fit

WHITE

5.5 oz. 65/35 Polyester/Cotton Superblend™ Poplin Shirts



Non PFOA/PFAS



bluegeneration.com

Teflon™  
Treated Pants  
BG8001P page 28

# BIB & WAIST APRONS



## BG1280 | Waist Apron

6.5 oz. 65/35 Polyester/Cotton  
Twill Teflon™ fabric protector  
Color Shown: Purple

## BG1271 | Bib Apron

100% Cotton Sandwashed Denim,  
Antique Brass Hardware,  
Not Teflon™ Treated  
Color Shown: Denim

## BG1270 | Bib Apron

6.5 oz. 65/35 Polyester/Cotton  
Twill Teflon™ fabric protector  
Colors Shown Below

Gingham  
Check Shirt  
**BG6269**  
page 59

Adjustable Neck Strap

Striped  
Poplin Shirt  
**BG7272**  
page 60

6.5 oz. 65/35 Polyester  
Cotton Twill Teflon™  
Fabric Protector

3 Patch Pockets  
& 1 Pen Pocket

Four Patch Pockets

BG1280

BG1271



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**T** TALL



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BG7228	Men's Crew Neck Heather Jersey Tee	33
BG7229	Men's S/S Heather Jersey Polo	29
BG7230	Men's Athletic Zip Jersey Pullover	31
BG7231	Men's S/S Signature Ultra-Lux Polo	28
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# SIZE CHART

## Men's/Adult Size Guide

## Ladies' Size Guide\*



### UNTUCKED FIT

Trimmer silhouette with shorter length—designed to be worn untucked



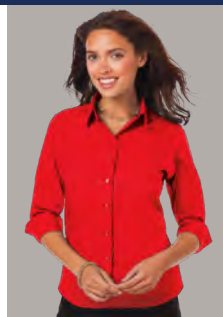
### CLASSIC FIT

Standard silhouette straight down the body with roominess across the chest and shoulders



### RELAXED FIT

Relaxed silhouette with wider cut across the chest and shoulders



### FEMININE FIT

Trimmer silhouette with contoured sides and shorter sleeves



### CLASSIC FIT

Standard silhouette straight down the body and standard length



### FULL FIT

Relaxed silhouette with swing bottom for more comfort (6261 only)

These charts represent body measurements, not garment measurements. This chart is a guide only.

\*Ladies' specs differ by manufacturer and brand. Please check fit before ordering.

### MEN'S/ADULT SHIRTS

Size	Neck	Chest	Sleeve	Tall Sleeve
XXS	13.5"	28"-29"	30.5"-31"	—
XS	14"	30"-32"	31.5"-32"	—
S	14"-14.5"	34"-36"	32.5"-33"	—
M	15"-15.5"	38"-40"	33.5"-34"	—
L	16"-16.5"	42"-44"	34.5"-35"	36.5"-37"
XL	17"-17.5"	46"-48"	35.5"-36"	37.5"-38"
2XL	18"-18.5"	50"-52"	36.5"-37"	38.5"-39"
3XL	19"-19.5"	54"-56"	37.5"-38"	39.5"-40"
4XL	19.5"-20"	58"-60"	37.5"-38"	—
5XL	20"-20.5"	62"-64"	37.5"-38"	—
6XL	20.5"-21"	66"-67"	37.5"-38"	—
7XL	21"	68"-69"	37.5"-38"	—
8XL	21.5"	70"-71"	37.5"-38"	—
9XL-10XL	22.5"	74"-75"	37.5"-38"	—

### LADIES' SHIRTS

Size	Bust	Sleeve	Bottom	Swing Bottom (6261 only)
XS (2)	30"-31"	31"	31"-32"	36"-37"
S (4-6)	32"-33"	31.5"	33"-34"	38"-39"
M (8-10)	34"-35"	32"	35"-36"	40"-41"
L (12-14)	36"-38"	32.5"	37"-39"	42"-44"
XL (16-18)	40"-42"	33"	41"-43"	46"-48"
2XL (20-22)	44"-46"	33.5"	45"-47"	50"-52"
3XL (24-26)	48"-50"	34"	49"-51"	54"-56"
4XL (28-30)	52"-54"	34.5"	53"-55"	58"-60"
5XL (32-34)	56"-58"	—	—	—

### MEN'S PANTS & SHORTS

Size/Waist	Inseam with Hemmed Bottom	Inseam with Open Bottom
28"-52"* (even only)	Pants: 30", 32", 34" Shorts: 8"	Pants: 37"

\*29", 31", 33" also available in BG8000P

### LADIES' TELFON PANTS & SHORTS

Size	Waist	Hip
2	25"	36"
4	26"	37"
6	27"	38"
8	28"	39"
10	29"	40"
12	30.5"	41.5"
14	32"	43"
16	33.5"	44.5"
18	35"	46.5"
20	36.5"	48.5"
22	38"	50.5"
24	39.5"	52.5"
26	41"	54"
28	42.5"	56"

### LADIES' STUDIO PANTS & SKIRTS

Size	
XS	2-4
S	6-8
M	10-12
L	14-16
XL	18-20
2XL	22-24
3XL	26-28
4XL	30-32

Pants Inseam  
29"  
Skirt Length  
21"

Hoodies/Fleece Size Chart

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Inseam with Hemmed Bottom  
Pants: 28", 30", 32"  
Shorts: 7.5"  
Inseam with Open Bottom  
Pants: 34"

### YOUTH SIZE GUIDE

Size	XS (4)	S (6-8)	M (10-12)	L (14-16)	XL (18-20)
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## How To Measure

### Neck

Measure around the neck, just below the larynx.

### Chest/Bust

Measure under the arms and around the fullest part of the chest.

### Sleeve

Measure from the center of the back at the base of the neck across the shoulder and down to the wrist.

### Waist

Measure around the natural waist, but above the hips.

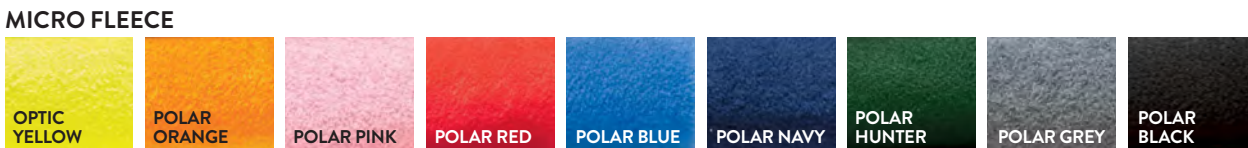
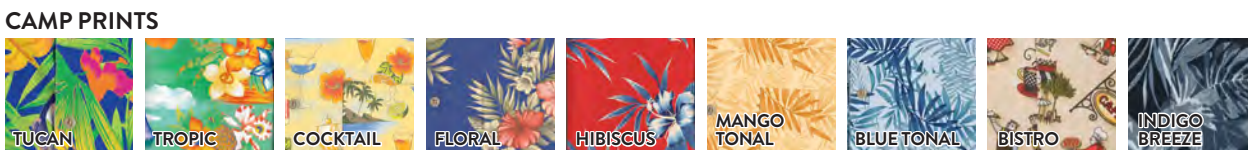
### Hip

Measure around the fullest part of the seat.

### Inseam

Measure from the crotch seam to the top of the shoes or measure a similar pair of pants that fit well.

# TO VIEW COLOR INDEX GUIDE PLEASE VISIT OUR WEBSITE



H: Fleece hoodie colors. See pages 35-37



# BG

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